

COLLEGE OF DESIGN & ENGINEERING

Design Thinking for Sustainability: Leveraging Design-Led Approaches to Achieve Sustainability Goals

This program is tailored for professionals and leaders focused on advancing sustainability efforts within their organizations or industries. It emphasizes actionable strategies over theory, using design to drive impactful sustainability initiatives. As sustainability shifts from a regulatory requirement to a core element of competitive strategy in the global market, this course provides creative tools to align sustainable actions with organizational goals. Participants will learn to plan, frame, and scope new sustainability initiatives and foster collaboration for developing innovative ideas. The intensive one-day course includes hands-on activities that allow participants to apply design-led strategies to their organization's specific sustainability challenges.

SPEAKER PROFILE

Mr Lee Tze Ming

Lee Tze Ming is an adjunct lecturer at the Division of Industrial Design, National University of Singapore. By bringing business perspective coupled with broad domain knowledge via active innovation consulting practice, Tze fluidly bridges conceptual innovation with market pragmatism. His teaching emphasises doing in order to think, experiencing in order to discern and make better design decisions yourself. Wynton Marsalis said it better: "Don't adopt my prejudices; develop your own."



COURSE FEE:

S\$1199.00* - full course fee
S\$359.70* - 70% SSG funding
S\$139.70* - 90% SSG funding

*Inclusive of GST

DURATION:

8 hours

MODE OF DELIVERY:

Face-to-Face

REGISTRATION:

<https://myapplications.nus.edu.sg/>

