Designing Innovations for Sustainability

In today's dynamic world, businesses need to innovate continuously while also adopting sustainable practices due to increasing societal pressure. Leaders can achieve both by designing innovations that minimize environmental impact, yet many lack the initial know-how to implement these changes effectively. This one-day interactive course enables business leaders and innovators to design sustainable innovations by providing the latest insights and developments in sustainability. Participants will learn to critically assess and enhance their innovations' sustainability performance using various frameworks, techniques, and tools that reduce carbon footprints and facilitate participation in the Circular Economy.

Participants will gain the necessary know-how to lead their teams to design their future innovations for sustainability, communicate their design decisions and outcomes effectively, and achieve their sustainability goals.

SPEAKER PROFILE

Dr. Jovan Tan

Dr. Jovan Tan is a Lecturer at the Engineering Design and Innovation Centre. He teaches the EG2301 Value Creation in Innovation course and supervises undergraduate students in EG3301R Ideas to Proof-of-Concept and EG4301 DCP dissertation. His research interests are in applied innovation and sustainability, where Restorative Innovation and the LASER framework to design innovations for the circular economy are his most notable work. He has also been regularly featured on respectable media outlets, including Channel NewsAsia's Money Mind and CNA938, for his thought leadership and expertise in sustainability and the circular economy.

COURSE FEE:

S$1090.00* - *full course fee*
S$327.00* - *70% SSG funding*
S$127.00* - *90% SSG funding*

*Inclusive of GST

DURATION:

8.0 hours

MODE OF DELIVERY:

Face-to-Face

REGISTRATION:

https://myapplications.nus.edu.sg/