



NUS
National University
of Singapore

College of Design
and Engineering



NUS
National University
of Singapore

Centre for
Future-ready Graduates

CDE CAREER FAIR 2024

10 - 11 September 2024

10 am - 5 pm

Block EA Atrium

STUDENT GUIDE



KEY DETAILS

- **Date:** 10-11 September 2024 (Tuesday and Wednesday)
- **Time:** 10 am - 5 pm
- **Venue:** Block EA Atrium
- **Dress code:** Business Casual
refer to Annex B for specific details on dress code
- **Register for the CDE Career Fair 2024 [here](#)**
- **Stay updated on the dedicated CDE Career Fair 2024 [Telegram Channel](#)**

WHAT YOU CAN EXPECT AT THE CAREER FAIR

- Get ready to meet more than **80** key employers from the public, private sectors and start-ups
- Enhance your personal brand by participating in **4** career-preparatory workshops and a Fireside Chat by CDE Alumni
- Complimentary **professional headshots** to boost your online presence, limited to the first 150 students

CDE CAREER FAIR 2024 CHECKLIST

- Registered for CDE Career Fair 2024 on [TalentConnect](#)
- Prepare physical and softcopies of a professional resume ready for distribution to employers
- Appropriate attire (business casual)
refer to Annex B for specific details on dress code
- Research and read up on the companies you wish to speak to at the CDE Career Fair
refer to pages 2-8 to find out which employers are present

EMPLOYERS AT THE CDE CAREER FAIR 2024

PUBLIC SERVICE CTRL+SHIFT

AGENCY	DAY 1 10 SEPTEMBER	DAY 2 11 SEPTEMBER
AGENCY FOR SCIENCE TECHNOLOGY AND RESEARCH (A*STAR)	✓	
DIGITAL AND INTELLIGENCE SERVICE (DIS)		✓
ENERGY MARKET AUTHORITY (EMA)	✓	
HOUSING & DEVELOPMENT BOARD (HDB)		✓
HOME TEAM SCIENCE & TECHNOLOGY (HTX)		✓
JURONG TOWN CORPORATION (JTC)		✓
LAND TRANSPORT AUTHORITY (LTA)	✓	
MARINE & PORT AUTHORITY (MPA)	✓	
REPUBLIC OF SINGAPORE NAVY (RSN)	✓	
NATIONAL ENVIRONMENT AGENCY (NEA)		✓
PUBLIC SERVICE COMMISSION (PSC)	✓	
PUBLIC UTILITIES BOARD (PUB)		✓
REPUBLIC OF SINGAPORE AIR FORCE (RSAF)	✓	
SINGAPORE ARMED FORCES (SAF)		✓
SINGAPORE LAND AUTHORITY (SLA)		✓
URBAN REDEVELOPMENT AUTHORITY (URA)	✓	

EMPLOYERS AT THE CDE CAREER FAIR 2024

DAY 1 - 10 SEPTEMBER 2024

COMPANY	ARK	BIE	CEG	CHE	CVE	EEE	ESP	EVE	ID	IPM	ISE	LAD	MPE	MSE	PFM
BAKER HUGHES			✓	✓		✓	✓				✓		✓	✓	
BP SINGAPORE			✓	✓		✓	✓	✓							
BW OFFSHORE			✓	✓		✓							✓		
CONTINENTAL AUTOMOTIVE SINGAPORE			✓										✓	✓	
DELL TECHNOLOGIES			✓			✓	✓		✓		✓				
DSO NATIONAL LABORATORIES			✓	✓		✓	✓						✓	✓	
EVONIK (SEA)		✓	✓	✓		✓	✓						✓	✓	
ERNST & YOUNG			✓			✓		✓			✓			✓	
FAIRPRICE GROUP			✓			✓	✓		✓	✓	✓		✓		
GLOBALFOUNDRIES			✓	✓		✓		✓			✓		✓	✓	✓
HITACHI RAIL GTS SINGAPORE			✓			✓	✓		✓	✓	✓		✓		
HOYA ELECTRONICS SINGAPORE			✓			✓							✓		
HYUNDAI MOTOR GROUP INNOVATION CENTER SINGAPORE	✓		✓			✓	✓			✓	✓	✓	✓		✓

LEGEND OF CDE MAJORS

ARCHITECTURE
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DAY 1 - 10 SEPTEMBER 2024

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ILLUMINA SINGAPORE		✓	✓		✓	✓	✓				✓		✓	✓	
INFINEON TECHNOLOGIES ASIA PACIFIC			✓	✓	✓	✓	✓		✓		✓		✓	✓	
JOHNSON CONTROLS			✓		✓	✓	✓	✓	✓		✓		✓		
KAJIMA OVERSEAS ASIA (SINGAPORE)					✓	✓		✓		✓				✓	✓
MSD		✓	✓	✓			✓						✓	✓	
PACIFIC REFRESHMENTS (THE COCA-COLA COMPANY)		✓	✓	✓		✓	✓	✓		✓	✓		✓	✓	✓
SCHNEIDER ELECTRIC						✓		✓					✓		
SEAGATE TECHNOLOGY			✓			✓	✓		✓	✓	✓		✓	✓	✓
SEMBCORP INDUSTRIES	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
SINGAPORE MARITIME FOUNDATION		✓	✓	✓		✓	✓	✓			✓		✓	✓	
SINGTEL	✓		✓		✓	✓	✓	✓		✓	✓	✓	✓	✓	✓
TURNER AND TOWNSEND					✓					✓					✓
WOH HUP			✓		✓	✓							✓		

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EMPLOYERS AT THE CDE CAREER FAIR 2024

START-UPS BROUGHT TO YOU BY SGINNOVATE

DAY 1 - 10 SEPTEMBER 2024

COMPANY NAME	ABOUT US
APRISIUM	<p>At Aprisium, we're not just another tech company—we're a mission-driven leader in sustainability, using advanced real-time, AI-powered monitoring systems to tackle some of the world's biggest environmental challenges. Our technology helps industries like water treatment, data centers, and shipping ensure compliance, boost efficiency, and make a positive impact. By joining Aprisium, you'll be part of a team that's directly contributing to 8 of the United Nations Sustainable Development Goals related to water.</p> <p>Ready to make a difference and be part of something bigger? Dive into the world of cutting-edge technology and sustainability with Aprisium. Your career here means more than just a job; it's a chance to shape the future.</p>
ARMASTEC	<p>A tech startup company that manufactures body-assistive apparel powered by proprietary fabric air-regulated muscles that reduce muscle effort and potential injury when doing physical work.</p>
CASTOMIZE TECHNOLOGIES	<p>Castomize is a medtech company on a mission to make healthcare more accessible, effective, and less invasive through the creation of new medical devices made with advanced manufacturing and design techniques.</p>
GALAMAD AEROSPACE	<p>We design, engineer, build, and operate spacecraft that enable new ways of connecting 🌐 and powering ⚡ humanity 🚀 Engineered in Singapore. Made in Africa. For all mankind.</p>
SGINNOVATE	<p>We catalyse innovation, accelerate growth and forge connections to build a thriving Deep Tech economy.</p> <p>The world has hard problems to solve, and answers are urgently needed. We help entrepreneurs on a mission to solve these hard problems build companies.</p> <p>We believe Singapore has the resources and capabilities to tackle the pressing challenges impacting people around the world.</p> <p>SGInnovate has been established to help these ambitious and capable people to build 'technology-intensive' products borne out of scientific research, leveraging the full power of the Singapore ecosystem to achieve this mission.</p>
VFLOWTECH	<p>VFlowTech is a Singapore-based long duration energy storage solutions provider manufacturing low-cost and efficient modular vanadium redox flow batteries.</p>

EMPLOYERS AT THE CDE CAREER FAIR 2024

DAY 2 - 11 SEPTEMBER 2024

COMPANY	ARK	BIE	CEG	CHE	CVE	EEE	ESP	EVE	ID	IPM	ISE	LAD	MPE	MSE	PFM
AIRBUS SINGAPORE			✓										✓		
APPLIED MATERIALS	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
ASM FRONT-END MANUFACTURING SINGAPORE	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
BECA CARTER HOLLINGS & FERNER			✓		✓	✓		✓					✓		
CEVA LOGISTICS		✓	✓	✓	✓		✓	✓		✓	✓		✓	✓	✓
CHANGI AIRPORT GROUP	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
DBS BANK LIMITED	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
DSTA			✓			✓	✓						✓		
EDWARDS LIFESCIENCES SINGAPORE				✓		✓			✓		✓		✓	✓	✓
EXXONMOBIL ASIA PACIFIC				✓	✓	✓		✓					✓	✓	
GSK		✓		✓		✓	✓						✓	✓	
HALLIBURTON			✓			✓					✓		✓		
HP			✓	✓			✓		✓		✓		✓	✓	

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EMPLOYERS AT THE CDE CAREER FAIR 2024

DAY 2 - 11 SEPTEMBER 2024

COMPANY	ARK	BIE	CEG	CHE	CVE	EEE	ESP	EVE	ID	IPM	ISE	LAD	MPE	MSE	PFM
HUAWEI INTERNATIONAL			✓			✓		✓							
MICRON		✓	✓	✓		✓	✓	✓	✓		✓		✓	✓	✓
OBAYASHI SINGAPORE					✓	✓									✓
PWC SINGAPORE	✓							✓							
PROCTER & GAMBLE (P&G)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
PSA CORPORATION LIMITED	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
RESORTS WORLD AT SENTOSA	✓		✓			✓		✓		✓		✓	✓		✓
SEATRIUM				✓		✓							✓		
SINGAPORE AIRLINES			✓			✓							✓		
SP GROUP			✓			✓		✓					✓		✓
SYNAPXE			✓			✓	✓			✓	✓				
UNIVERS			✓			✓	✓	✓					✓		✓
WSP CONSULTANCY					✓	✓		✓					✓		

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EMPLOYERS AT THE CDE CAREER FAIR 2024

START-UPS BROUGHT TO YOU BY NUS ENTERPRISE

DAY 2 - 11 SEPTEMBER 2024

COMPANY NAME	ABOUT US
AIRES APPLIED TECH	Aires Applied Tech is a research & development firm launched in 2021 initiated to further research into the latest innovative technologies. These Technologies include fields in: Cybersecurity, Artificial Intelligence and related Telecommunications applications
AXISNOW	AxisNow is based on Client or Clientless proxies, providing a single platform for centralized management and authorization of secure access to legacy applications, publicly distributed applications, internal applications, cloud services, and third-party APIs. It also offers the necessary speed, scalability, and reliability for production.
BEEEX	BeeX specializes in providing autonomous robotics solutions for inspecting underwater infrastructure in the maritime, energy, and defense sectors using our Hovering Autonomous Underwater Vehicles (HAUVs). We pioneer autonomous Robotics-as-a-Service (a-RaaS) on a global scale, supported by decades of operational experience in harsh waters. With unprecedented efficiency, we aim to offer our customers a single-point solution for asset integrity assessments.
FLEXII	Flexii provides software to help businesses by filling staffing gaps. We bring workers and businesses together to create the future of work, which allows them to do flexible work rather than traditional methods.
THE HANGAR BY NUS ENTERPRISE	The HANGAR by NUS Enterprise is our on-campus hub that supports NUS start-ups and entrepreneurs in developing their business ideas. Located at 4 Kent Ridge Road, it offers a variety of workspaces and amenities, including expert mentoring and idea validation and test-bedding capabilities. Regular events and programmes are organised for the start-up community, gathering aspiring entrepreneurs, venture capitalists, industry players and government agencies, for networking and learning opportunities.
TECH UP ADVANCE	Educators in underserved Singapore communities face challenges delivering quality STEM education due to cost and technical barriers of traditional tools, limiting access for less privileged students and dampening interest in STEM. GoTechUp, our gamified robotics software simulator, addresses this by offering affordable STEM content for as low as SGD5/month. Its key features include affordable access, easy usability with pre-built lessons, reduced prep time with a multi-year curriculum, and sustainable impact by fostering student interest.

FRINGE ACTIVITES AT THE CAREER FAIR 2024

TECH SHOWCASE

With industries rapidly evolving to meet changing trends and needs, we have brought in 3 different companies to display and share their latest tech and projects. From 'Peranakan-styled' solar panels to live game plays of all-time-favourite mobile game *Call of Duty* - it is something you don't want to miss!



DAY 1 - 10 SEPTEMBER



DAY 1 - 10 SEPTEMBER



DAY 2 - 11 SEPTEMBER

COMPLIMENTARY COFFEE

Enjoy a complimentary beverage on us when you complete the CDE Career Fair 2024 Event Feedback Form on the spot!

Simply show our friendly staff on duty the 'Feedback Completed' page to qualify for a beverage dispensed from one of our automated CoffeeBot Machines.

Limited quantities per day, while stocks last

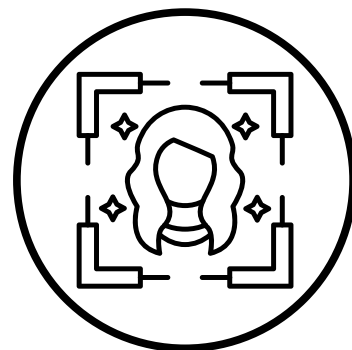


FRINGE ACTIVITIES AT THE CAREER FAIR 2024

PROFESSIONAL HEADSHOT

If you don't already have an account on LinkedIn, sign up for one ahead of the Career Fair and connect with employers that you meet to maintain the connection!

Have a LinkedIn account but wish you had a nicer looking professional picture of yourself? We are giving away **75** professional headshot opportunities **per day** at the CDE Career Fair. Join us early to avoid disappointment!



CAREER ADVISORY

Whether it is getting a quick critique to boost your resume, or seeking advice on how to begin a conversation with an employer, drop by the Career Advisory booth and speak to one of our friendly Career Advisors from the Centre for Future-ready Graduates (CFG).



MEET YOUR DEDICATED CAREER ADVISORS



GOH ZE LI

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SHAUN KANG

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CDE CAREER FAIR 2024 PRE-EVENT ACTIVITIES

WORKSHOP 1

STAND OUT AND GET HIRED - RESUME WRITING TIPS FROM A HIRING MANAGER

Date: 20 August 2024 (Tuesday)
Time: 2-4pm
Venue: E-Cubes

With so many resume templates and tutorials available online, it can be difficult distinguishing what really works!

In this workshop, discover how to craft impactful resumes that capture recruiters' attention while leveraging a variety of different tech tools. We will also be revealing key strategies for developing compelling resumes tailored to ace your job/internship search at the CDE Career Fair 2024.

You won't want to miss the opportunity to hear from the Head of Talent Acquisition for Micron Singapore, Mr Kenneth Koo who we have specially invited to share insider tips and best practices on what employers deem a noteworthy resume. Save a seat and join us now!



Mr Kenneth Koo
Head of Talent Acquisition
Micron Singapore

WORKSHOP 2

IMPACTFUL RESUMES WITH CHATGPT

Date: 26 August 2024 (Monday)
Time: 4-5.30pm
Venue: Zoom

Properly harnessed, generative AI tools can prove useful in crafting compelling resumes. Besides reducing the time required, they can also help provide ideas in helping you determine how best to distil your skills and experiences into a concise, industry-specific document.

In this virtual workshop, we will specifically explore how to leverage ChatGPT to create impactful resumes.

Participants will have the opportunity to:

- Discover how ChatGPT can assist you with resume drafting
- Learn effective prompting strategies to optimize resumes using ChatGPT and gain practical frameworks for future use
- Understand the limitations of ChatGPT in resume creation
- Discuss important ethical considerations when using AI for resume writing

This workshop is ideal for all students eager to utilise AI tools like ChatGPT to boost their productivity and confidence in resume drafting.

CDE CAREER FAIR 2024 PRE-EVENT ACTIVITIES

WORKSHOP 3

DARE TO BE DIFFERENT - INSIGHTS AND TIPS FROM CDE ALUMNI

Date: 28 August 2024 (Tuesday)

Time: 2-4pm

Venue: LT 4

Undecided about your future career or simply curious about the possible paths that lie ahead? Join the conversation at this fireside chat featuring three young CDE alumni who will share the thrills and spills of their journeys from students to professionals. Gain valuable insights, learn how to build a professional network, level up your job search, and seize the opportunity that's right for you!



Benjamin Chee
ISE Alumnus 2020
Jardine Executive Trainee Programme

Part of the Jardine Executive Trainee Programme, Benjamin currently manages the E-Commerce channels within DFI Singapore's food businesses.



Anthea Foong
BME Alumnus 2021
Business Development Manager PALO IT

Previously the co-founder and CEO of InteractAI (formerly known as MediVR), Anthea is currently business development manager at PALO IT, leading the healthcare sector. Additionally, Anthea is a national fencer and was honored as the SCS Future Leader in Tech in 2023.



Jarran Ng
PFM Alumnus 2023
Singtel Account Manger
(Management Associate Programme)

Jarran graduated from NUS PFM in 2023 with internship experiences in events, construction and even fintech project management. After his first stint as a Management Associate, he developed a strong interest in sales and is currently an Account Manager serving clients in the telco space.

CDE CAREER FAIR 2024 PRE-EVENT ACTIVITIES

WORKSHOP 4

NARRATE TO CAPTIVATE - UNLOCKING OPPORTUNITIES AT THE CDE CAREER FAIR 2024

Date: 4 September 2024 (Wednesday)

Time: 2-4pm

Venue: Ecubes

Almost everyone can easily recall the details of a childhood fairytale , but remembering the important takeaways from last week's lecture notes is so much harder. Why is that so?

The Power of **STORYTELLING!**

Storytelling is proven to be one of the most effective ways to make a lasting impression.

Joined by Mr Raymond Chong, Talent Attraction Manager with Singtel, we will unearth the secrets to mastering the art of networking and storytelling. Decoding the success of students who have landed their dream jobs through effective networking, discover what it takes to become a more confident and persuasive candidate! You will leave equipped with essential strategies and skills to unlock your potential, build a strategic network and secure your career goals.



Mr Raymond Chong
Talent Attraction Manager
Singtel



HOW CAN YOU PREPARE FOR THE CDE CAREER FAIR 2024?

1. KNOWING YOUR AUDIENCE

We all enjoy having a conversation with someone who understands us, and so do employers appreciate speaking with students who demonstrate a **keen knowledge** and **understanding** of the company.

Refer to the list of employers who will be present at the CDE Career Fair and the students they are looking to hire (**pages 2-8**).

Identify employers that you would like to speak to, reading into their respective company websites, recent news, mission statements and more. This helps in gaining greater clarity and confidence when speaking with company representatives at the Career Fair.

2. MAKING YOUR ACHIEVEMENTS COUNT

Whether you are a committee member for a society or club, recently completed an internship, or volunteered at an animal shelter, reflect these experiences.

A good resume tells the reader about how you fit into the role and about your interests. Resumes should be **clear** and **concise**, demonstrating all relevant work experiences, CCA involvements, educational background, skillsets and any other relevant information.

Use the **Competency . Action . Results (CAR)** framework.

If you are unfamiliar with how to write a resume or wish to polish an existing one, your career advisors are here to support you, **book** a career advisory session today!

**refer to Annex A for resume sample*

HOW CAN YOU PREPARE FOR THE CDE CAREER FAIR 2024?

3. MANAGING YOUR PERSONAL BRAND

First impressions always count, whether in a professional setting or otherwise! Here are some ways to ace your personal brand:

A. UPDATE YOUR LINKEDIN PROFILE

- Document all relevant educational and work experiences from the latest in time to the earliest on your profile
- Ensure that you have a professional photo of yourself as a display picture
- Prepare a short writeup of yourself and the types of opportunities that you are interested in
- Add your peers, professors, Career Advisors and company representatives in the industry of choice

B. DRESSING YOUR BEST

- Come dressed in business casual wear befitting of the occasion
- Conduct personal upkeep and grooming prior to the event
- Avoid wearing shorts, slippers, casual t-shirts, or any outfit that you would not wear to an interview

C. CURATING THE BEST VERSION OF YOU

- Google yourself and conduct an online search
- Curate your online presence to reflect one that is professional, bearing in mind that people often form perceptions of you from what they learn about you online

WHAT SHOULD YOU DO DURING THE CDE CAREER FAIR 2024?

A. NETWORK, NETWORK AND NETWORK, DON'T BE SHY!

Networking may not come naturally to all of us. However, here are some tips and sample questions that you may prepare ahead of the Career Fair to help with striking up a meaningful conversation.

SAMPLE QUESTIONS THAT YOU MAY ASK EMPLOYERS:

- What are some of the roles that your company is looking to fill at the moment?
- What does a successful candidate applying to your company look like?
- What is the vision of the organization in the long term?
- What is the culture of the company like?
- What was your personal experience like working with the company?
- What are some of the challenges that the organization is currently facing?
- What are some key projects that the company is currently involved with?

SAMPLE QUESTIONS EMPLOYERS MAY ASK YOU:

- What role(s) are you interested in?
- What are your strengths/weaknesses?
- Why are you interested in joining our organization?
- Why should we hire you?
- Tell us about yourself
- What do you look for in a company?

**Refer to Annex C for a sample on how to structure an elevator pitch and speak to your dedicated career advisor for more comprehensive guidance!*

B. BUILD YOUR CONNECTIONS

During the Career Fair, we encourage you to begin adding hiring managers and company representatives on LinkedIn. This keeps the doors open for future connections and interactions!

SAMPLE RESUME TEMPLATE

Rachel Lim Mobile: 91234567 Email: rachel.lim@nus.edu.sg

EDUCATION

National University of Singapore (NUS) **Aug 13 – Jul 17**

- Bachelor of Social Sciences (Sociology) Honours
- CAP: 4.2 (2nd Upper Class Honours)

Shanghai Jiao Tong University, Student Exchange Programme **Jan 16 – May 16**

- Gained insights into Chinese culture through active participation in project meetings and networking sessions with business leaders.

WORK EXPERIENCE

Fine Electronics Singapore Pte Ltd, Part Time Sales Coordinator **Jun 16 – Sep 16**

- Designed and introduced marketing collaterals such as customer interviews and product infographics on our social media account thereby increasing web traffic by 10%.
- Grew the customer base by implementing innovative public relations campaign with the marketing team to promote the latest digital products.
- Exceeded monthly sales target by 15% and was awarded the Best Sales Person of the Month.

Assistant Research Team Lead for Prof Buk Srinivasan, NUS Business School **Aug 16 – Dec 16**

- Led a team of student researchers to conduct market research about purchasing trends of lower income group for the purposes of policy design by the Ministry of Family and Social Development.

Part Time Tutor **May 15 – Dec 15**

- Taught one-on-one English lessons for 5 'O level' students and improved their grades by 30%.
- Designed and executed bespoke tailored curriculum for students according to their learning abilities, which in turn improved their learning experience and interest in the subjects.
- Inspired the students through close mentorship and imparted knowledge beyond academics to help explore their interests.

CO-CURRICULAR ACTIVITIES

Sponsorship Team Member, NUS Giving Society **Jul 16 – Jul 17**

- Collaborated with teammates to implement outreach strategies that increased financial contributions of students, alumni and NUS Senior Management by 20% in 2017.
- Pioneered new initiatives, after conducting a donor needs assessment, thereby increasing student donations by \$15,000. Initiatives included partnerships with GrabPay.

Recruitment Director, Malay Students Society **Jan 15 – Dec 15**

- Stepped out of my comfort zone to join the Malay Students Society so as to learn more about the regional heritage and culture of Singapore and Malaysia.
- Deployed qualitative and quantitative research to identify reasons for low student engagement and used findings to influence team to introduce new programs such as Malay Professional Networking.

Online Engagement Team – NUS Wellness Club **Dec 13 – Dec 14**

- Project managed the production, editing and the sharing of 9 wellness videos over the year that increase student knowledge of personal wellness practices.
- Negotiated win-win partnerships with other student clubs and administrative departments to increase viewership, thereby resulting in 8000 unique views for our final video.

ADDITIONAL INFORMATION

- Proficient in Microsoft Office, Ulead Video Studio, Adobe Premiere Pro,
- Fluent in English, Malay and Mandarin (both spoken and written)
- Enjoys outdoor sports and participates in at least 2 marathons annually

DRESS CODE GUIDE

RECOMMENDED LADIES DRESS CODE:

- Business shirt with trousers or skirt of an appropriate length
- Polo t-shirt with jeans or skirt of an appropriate length
- Crew neck t-shirt with blazer and jeans/trousers or skirt of an appropriate length
- Sleeved blouse with jeans/trousers or a skirt of an appropriate length
- Work dresses of an appropriate length

RECOMMENDED GENTLEMAN DRESS CODE:

- Business shirt with trousers and belt
- Polo t-shirt with jeans (preferably tucked in)
- Crew neck t-shirt with blazer and jeans/trousers

WHAT TO AVOID:

Students in tank tops, sports attire, bermudas and slippers will not be allowed entry. Students are reminded that this is an opportunity to meet different employers from diverse business sectors. It is highly encouraged that students are dressed in an appropriate manner that is respectful to attending employers and that you will leave them a favourable impression of yourself.

The Organizers reserve the right to decline student's participation should they not adhere to the dress code of the CDE Career Fair 2024.

SAMPLE ELEVATOR PITCH

- Be **respectful** and **polite** at all times, begin every conversation with an employer with a proper greeting
- Be **open to listening** to what employers have to say and learn about the opportunities available even if they offer roles that you were not initially interested in
- The structure below is a guide and is to be appropriated or adapted according to the actual conversation between student and employer
- Be **calm, be cool** and enjoy the conversations you have with employers, we believe you can do it!

INTRODUCE YOURSELF	<p>Hi, my name is ___[<u>your name</u>]___. It is very nice to meet you!</p>
MAKE A CONNECTION	<p>Prior to coming for the Career Fair, I have always been interested in ___[<u>company's name</u>]___ and was thrilled when I saw that your company was going to be here today.</p>
CONNECT THE DOTS	<p>I am currently pursuing my Bachelors/Masters/PhD in ___[<u>your discipline</u>]___ and I am looking for an internship/job position with your company.</p>
VALUE PROPOSITION	<p>I believe that my skills and experience as a ___[<u>state your strength/experience/skills</u>]___ aligns with the values and interests of your organization, specifically in the role of ___[<u>role that you are interested in</u>]___.</p>
INCITE A RESPONSE	<p>May I know if there is a role/opportunity that your company is currently offering which I would be able to contribute using the skillsets I have?</p> <p>I would be excited to find out more about the opportunities that your company is currently offering.</p>
CONVERSATION WITH EMPLOYER	<p><i>[Employer's response]</i></p>
WRAP UP THE CONVERSATION	<p>Thank you so much. May I know if you would be comfortable with connecting on LinkedIn? I would love to stay in touch and find out more about the exciting possibilities of working with your company in the future.</p> <p>It was great talking to you and thank you for your time!</p>

End of student guide