

**Bachelor of Business Administration
with Minor in Innovation & Design**

Cohorts AY2021/2022 and AY2022/2023

Modular Requirements	Modular Credits (MCs)
University Level Requirements	
GE1: Data Literacy ¹	4
GE2: Digital Literacy ¹	4
GE3: Communities and Engagement ¹	4
GE4: Critique and Expression ¹	4
GE5: Cultures and Connections ¹	4
GE6: Singapore Studies ¹	4
Sub-total for University Level Requirements	24
Programme Requirements	
ACC1701 Accounting for Decision Makers	4
BSP1702 Legal Environment of Business	4
BSP1703 Managerial Economics	4
BSP2701 Global Economy	2
BSP3701 Strategic Management	4
DAO1704 Decision Analytics using Spreadsheets	4
DAO2702 Programming for Business Analytics	4
DAO2703 Operations and Technology Management	4
ES2002 Business Communication for Leaders (BBA)	4
FIN2704 Finance	4
MKT1705 Principles of Marketing	4
MNO1706 Organisational Behaviour	4
MNO2705 Leadership and Decision Making under Uncertainty	4
BIZ specialisation modules	20
BIZ honours programme modules	20
Sub-total for Programme Requirements	90
Unrestricted Electives	
Group A module for Minor	4
Group B module for Minor	4
EG3301R DCP Project (over 2 consecutive semesters)	12
Other unrestricted electives	26
Sub-total for Unrestricted Electives	46
Total	160

Notes:

- ¹ Students may read equivalent modules in USP/NUSC, UTCP, and RVRC.

Recommended semester schedule

(for students who may want to upgrade to a Second Major)

Semester 1	MCs	Semester 2	MCs
ACC1701 Accounting for Decision Makers	4	BSP1703 Managerial Economics	4
BSP1702 Legal Environment of Business	4	DAO1704 Decision Analytics using Spreadsheets	4
MKT1705 Principles of Marketing	4	ES2002 Business Communications for Leaders (BBA)	4
GE1	4	MNO1706 Organisational Behaviour	4
GE2	4	Group A module for Minor	4
Sub-total	20	Sub-total	20

Semester 3	MCs	Semester 4	MCs
DAO2703 Operations and Technology Management	4	BSP2701 Global Economy	2
FIN2704 Finance	4	DAO2702 Programming for Business Analytics	4
GE3	4	MNO2705 Leadership and Decision Making under Uncertainty	4
GE4	4	GE5	4
Group B module for Minor	4	EG3301R DCP Project	6
Sub-total	20	Sub-total	20

Semester 5	MCs	Semester 6 – can be used for SEP	MCs
EG3301R DCP Project	6	BIZ specialisation module 3	4
BSP3701 Strategic Management	4	BIZ specialisation module 4	4
GE6	4	BIZ specialisation module 5	4
BIZ specialisation module 1	4	UE	4
BIZ specialisation module 2	4	UE	4
Sub-total	22	Sub-total	20

Semester 7	MCs	Semester 8	MCs
BIZ honours module 1	4	BIZ honours module 4	4
BIZ honours module 2	4	BIZ honours module 5	4
BIZ honours module 3	4	UE	4
UE	4	UE	4
UE	4	UE	2
Sub-total	20	Sub-total	18

Recommended semester schedule

(for students who are not planning to upgrade to a Second Major)

Semester 1	MCs	Semester 2	MCs
ACC1701 Accounting for Decision Makers	4	BSP1703 Managerial Economics	4
BSP1702 Legal Environment of Business	4	DAO1704 Decision Analytics using Spreadsheets	4
MKT1705 Principles of Marketing	4	ES2002 Business Communications for Leaders (BBA)	4
GE1	4	MNO1706 Organisational Behaviour	4
GE2	4	GE3	4
Sub-total	20	Sub-total	20

Semester 3	MCs	Semester 4	MCs
DAO2703 Operations and Technology Management	4	BSP2701 Global Economy	2
FIN2704 Finance	4	DAO2702 Programming for Business Analytics	4
GE4	4	MNO2705 Leadership and Decision Making under Uncertainty	4
GE5	4	Group A module for Minor	4
GE6	4	UE	4
Sub-total	20	Sub-total	18

Semester 5	MCs	Semester 6	MCs
BSP3701 Strategic Management	4	BIZ specialisation module 3	4
BIZ specialisation module 1	4	BIZ specialisation module 4	4
BIZ specialisation module 2	4	BIZ specialisation module 5	4
Group B module for Minor	4	EG3301R DCP Project	6
UE	4	UE	4
Sub-total	20	Sub-total	22

Semester 7	MCs	Semester 8	MCs
BIZ honours module 1	4	BIZ honours module 4	4
BIZ honours module 2	4	BIZ honours module 5	4
BIZ honours module 3	4	UE	4
EG3301R DCP Project	6	UE	4
UE	4	UE	2
Sub-total	22	Sub-total	18