

**Bachelor of Business Administration (Accountancy)
with Second Major in Innovation & Design**

Cohort AY2024/2025

Course Requirements	Units
Common Curriculum	
GE1: Data Literacy	4
GE2: Digital Literacy	4
GE3: Communities and Engagement ¹	4
GE4: Critique and Expression ¹	4
GE5: Cultures and Connections ¹	4
GE6: Singapore Studies ¹	4
BSP1702 Legal Environment of Business	4
BSP1703 Managerial Economics ²	4
DAO1704 Decision Analytics using Spreadsheets	4
ES2002 Business Communication for Leaders (BBA)	4
RE1707 Real Estate Society and Enterprise	2
MNO2707 Business Ethics	2
FSP4003 Field Service Project	8
BPM1701 Calculus and Statistics	-
BPM1702 Microsoft Excel and PowerPoint for Business	-
BPM1705 Understanding How Business Works	-
Sub-total for Common Curriculum	52
Major Requirements	
ACC1701 Accounting for Decision Makers ²	4
DAO2702 Programming for Business Analytics	4
DAO2703 Operations and Technology Management ²	4
FIN2704 Finance ²	4
MKT1705 Principles of Marketing ²	4
MNO1706 Organisational Behaviour ²	4
ACC4701 Integrated Perspectives in Accounting & Business	4
Restricted Major Courses	40
Sub-total for Programme Requirements	68
Unrestricted Electives	
Group A course for Second Major	4
Group B course for Second Major	4
CDE3301 Ideas to Proof-of-Concept (over 2 consecutive semesters)	12
CDE4301 Innovation & Design Capstone <u>or</u> CDE4301A Ideas to Start-up (over 2 consecutive semesters)	12
Other unrestricted electives	8
Sub-total for Unrestricted Electives	40
Total	160

Notes:

¹ Students may read equivalent courses in NUS College (NUSC), University Town College Programme (UTCP), and Ridge View Residential Programme (RVRC).

² Any two of these Business courses can be double counted as Group C courses (Innovation & Enterprise electives) for the Second Major.

Recommended semester schedule

Semester 1	Units	Semester 2	Units
ACC1701 Accounting for Decision Makers	4	BSP1703 Managerial Economics	4
BSP1702 Legal Environment of Business	4	DAO1704 Decision Analytics using Spreadsheets	4
MKT1705 Principles of Marketing	4	ES2002 Business Communications for Leaders (BBA)	4
RE1707 Real Estate Society and Enterprise	2	MNO1706 Organisational Behaviour	4
GE1	4	Group A/B course for Second Major	4
GE2	4		
Sub-total	22	Sub-total	20

Semester 3	Units	Semester 4	Units
DAO2703 Operations and Technology Management	4	DAO2702 Programming for Business Analytics	4
FIN2704 Finance	4	MNO2707 Business Ethics	2
GE3	4	Restricted Major Course 1	4
GE4	4	GE5	4
Group A/B course for Second Major	4	CDE3301 Ideas to Proof-of-Concept	6
Sub-total	20	Sub-total	20

Semester 5	Units	Semester 6 – can be used for SEP	Units
CDE3301 Ideas to Proof-of-Concept	6	Restricted Major Course 5	4
Restricted Major Course 2	4	Restricted Major Course 6	4
Restricted Major Course 3	4	Restricted Major Course 7	4
Restricted Major Course 4	4	Restricted Major Course 8	4
GE6	4	UE	4
Sub-total	22	Sub-total	20

Semester 7	Units	Semester 8	Units
CDE4301 Innovation & Design Capstone or CDE4301A Ideas to Start-up	6	CDE4301 Innovation & Design Capstone or CDE4301A Ideas to Start-up	6
FSP4003 Field Service Project	4	FSP4003 Field Service Project	4
Restricted Major Course 9	4	ACC4701 Integrated Perspectives in Accounting & Business	4
Restricted Major Course 10	4	UE	4
Sub-total	18	Sub-total	18

Recommended semester schedule
(for students in year-long NOC programmes)

Semester 1	Units	Semester 2	Units
ACC1701 Accounting for Decision Makers	4	BSP1703 Managerial Economics	4
BSP1702 Legal Environment of Business	4	DAO1704 Decision Analytics using Spreadsheets	4
MKT1705 Principles of Marketing	4	ES2002 Business Communications for Leaders (BBA)	4
RE1707 Real Estate Society and Enterprise	2	MNO1706 Organisational Behaviour	4
GE1	4	Group A/B course for Second Major	4
GE2	4		
Sub-total	22	Sub-total	20

Semester 3	Units	Semester 4	Units
DAO2703 Operations and Technology Management	4	DAO2702 Programming for Business Analytics	4
FIN2704 Finance	4	MNO2707 Business Ethics	2
GE3	4	Restricted Major Course 2	4
GE4	4	Restricted Major Course 3	4
Restricted Major Course 1	4	GE5	4
Group A/B course for Second Major	4	CDE3301 Ideas to Proof-of-Concept	6
Sub-total	24	Sub-total	24

Semester 5	Units	Semester 6 – NOC	Units
CDE3301 Ideas to Proof-of-Concept	6	NOC	
Restricted Major Course 4	4		
Restricted Major Course 5	4		
Restricted Major Course 6	4		
GE6	4		
Sub-total	22	Sub-total	22

Semester 7 – NOC	Units	Semester 8	Units
NOC		Restricted Major Course 7	4
		Restricted Major Course 8	4
		Restricted Major Course 9	4
		Restricted Major Course 10	4
		ACC4701 Integrated Perspectives in Accounting & Business	4
Sub-total	20	Sub-total	20

A year-long NOC programme comprises the following courses:

- ETP3206L Innovation & Enterprise Internship (16 units) – replaces CDE4301A (12 units) and UE (4 units)
- ETP3202L Innovation & Enterprise Case Study & Analysis (8 units) – replaces FSP4003 (8 units)
- ETP3203L Innovation & Enterprise Internship Practicum (8 units) – counted as UE (8 units)
- ETP2271 Discovering Resilience and Purpose (2 units) – counted as UE (2 units)
- Entrepreneurship courses (4 or 8 units) – counted as UE (4 or 8 units)

Recommended semester schedule
(for students in one-semester NOC programmes)

Semester 1	Units	Semester 2	Units
ACC1701 Accounting for Decision Makers	4	BSP1703 Managerial Economics	4
BSP1702 Legal Environment of Business	4	DAO1704 Decision Analytics using Spreadsheets	4
MKT1705 Principles of Marketing	4	ES2002 Business Communications for Leaders (BBA)	4
RE1707 Real Estate Society and Enterprise	2	MNO1706 Organisational Behaviour	4
GE1	4	Group A/B course for Second Major	4
GE2	4		
Sub-total	22	Sub-total	20

Semester 3	Units	Semester 4	Units
DAO2703 Operations and Technology Management	4	DAO2702 Programming for Business Analytics	4
FIN2704 Finance	4	MNO2707 Business Ethics	2
GE3	4	Restricted Major Course 2	4
GE4	4	Restricted Major Course 3	4
Restricted Major Course 1	4	GE5	4
Group A/B course for Second Major	4	CDE3301 Ideas to Proof-of-Concept	6
Sub-total	24	Sub-total	24

Semester 5	Units	Semester 6 – NOC	Units
CDE3301 Ideas to Proof-of-Concept	6	NOC	
Restricted Major Course 4	4		
Restricted Major Course 5	4		
Restricted Major Course 6	4		
GE6	4		
Sub-total	22	Sub-total	22

Semester 7	Units	Semester 8	Units
CDE4301 Innovation & Design Capstone or CDE4301A Ideas to Start-up	6	CDE4301 Innovation & Design Capstone or CDE4301A Ideas to Start-up	6
FSP4003 Field Service Project	4	FSP4003 Field Service Project	4
Restricted Major Course 7	4	Restricted Major Course 10	4
Restricted Major Course 8	4	ACC4701 Integrated Perspectives in Accounting & Business	4
Restricted Major Course 9	4		
Sub-total	22	Sub-total	18