

**Bachelor of Business Administration  
with Minor in Innovation & Design**

**Cohort AY2023/2024**

<b>Course Requirements</b>	<b>Units</b>
<b>University Level Requirements</b>	
GE1: Data Literacy	4
GE2: Digital Literacy	4
GE3: Communities and Engagement *	4
GE4: Critique and Expression *	4
GE5: Cultures and Connections *	4
GE6: Singapore Studies *	4
<b>Sub-total for University Level Requirements</b>	<b>24</b>
<b>Programme Requirements</b>	
ACC1701 Accounting for Decision Makers	4
BSP1702 Legal Environment of Business	4
BSP1703 Managerial Economics	4
BSP2701 Global Economy	2
BSP3701 Strategic Management	4
DAO1704 Decision Analytics using Spreadsheets	4
DAO2702 Programming for Business Analytics	4
DAO2703 Operations and Technology Management	4
ES2002 Business Communication for Leaders (BBA)	4
FIN2704 Finance	4
MKT1705 Principles of Marketing	4
MNO1706 Organisational Behaviour	4
MNO2705 Leadership and Decision Making under Uncertainty	4
BIZ specialisation courses	20
BIZ honours programme courses	20
<b>Sub-total for Programme Requirements</b>	<b>90</b>
<b>Unrestricted Electives</b>	
Group A course for Minor	4
Group B course for Minor	4
CDE3301/EG3301R Ideas to Proof-of-Concept (over 2 consecutive semesters)	12
Other unrestricted electives	26
<b>Sub-total for Unrestricted Electives</b>	<b>46</b>
<b>Total</b>	<b>160</b>

\* Students may read equivalent courses in NUS College (NUSC), University Town College Programme (UTCP), and Ridge View Residential Programme (RVRC).

### Recommended semester schedule

(for students who may want to upgrade to a Second Major)

Semester 1	Units	Semester 2	Units
ACC1701 Accounting for Decision Makers	4	BSP1703 Managerial Economics	4
BSP1702 Legal Environment of Business	4	DAO1704 Decision Analytics using Spreadsheets	4
MKT1705 Principles of Marketing	4	ES2002 Business Communications for Leaders (BBA)	4
GE1	4	MNO1706 Organisational Behaviour	4
GE2	4	Group A/B course for Minor	4
<b>Sub-total</b>	<b>20</b>	<b>Sub-total</b>	<b>20</b>

Semester 3	Units	Semester 4	Units
DAO2703 Operations and Technology Management	4	BSP2701 Global Economy	2
FIN2704 Finance	4	DAO2702 Programming for Business Analytics	4
GE3	4	MNO2705 Leadership and Decision Making under Uncertainty	4
GE4	4	GE5	4
Group A/B course for Minor	4	CDE3301/EG3301R Ideas to Proof-of-Concept	6
<b>Sub-total</b>	<b>20</b>	<b>Sub-total</b>	<b>20</b>

Semester 5	Units	Semester 6 – can be used for SEP	Units
CDE3301/EG3301R Ideas to Proof-of-Concept	6	BIZ specialisation course 3	4
BSP3701 Strategic Management	4	BIZ specialisation course 4	4
GE6	4	BIZ specialisation course 5	4
BIZ specialisation course 1	4	UE	4
BIZ specialisation course 2	4	UE	4
<b>Sub-total</b>	<b>22</b>	<b>Sub-total</b>	<b>20</b>

Semester 7	Units	Semester 8	Units
BIZ honours course 1	4	BIZ honours course 4	4
BIZ honours course 2	4	BIZ honours course 5	4
BIZ honours course 3	4	UE	4
UE	4	UE	4
UE	4	UE	2
<b>Sub-total</b>	<b>20</b>	<b>Sub-total</b>	<b>18</b>

### Recommended semester schedule

(for students who are not planning to upgrade to a Second Major)

Semester 1	Units	Semester 2	Units
ACC1701 Accounting for Decision Makers	4	BSP1703 Managerial Economics	4
BSP1702 Legal Environment of Business	4	DAO1704 Decision Analytics using Spreadsheets	4
MKT1705 Principles of Marketing	4	ES2002 Business Communications for Leaders (BBA)	4
GE1	4	MNO1706 Organisational Behaviour	4
GE2	4	GE3	4
<b>Sub-total</b>	<b>20</b>	<b>Sub-total</b>	<b>20</b>

Semester 3	Units	Semester 4	Units
DAO2703 Operations and Technology Management	4	BSP2701 Global Economy	2
FIN2704 Finance	4	DAO2702 Programming for Business Analytics	4
GE4	4	MNO2705 Leadership and Decision Making under Uncertainty	4
GE5	4	UE	4
GE6	4	UE	4
		Group A/B course for Minor	4
<b>Sub-total</b>	<b>20</b>	<b>Sub-total</b>	<b>22</b>

Semester 5	Units	Semester 6	Units
BSP3701 Strategic Management	4	BIZ specialisation course 4	4
BIZ specialisation course 1	4	BIZ specialisation course 5	4
BIZ specialisation course 2	4	UE	4
BIZ specialisation course 3	4	UE	4
Group A/B course for Minor	4	CDE3301/EG3301R Ideas to Proof-of-Concept	6
<b>Sub-total</b>	<b>20</b>	<b>Sub-total</b>	<b>22</b>

Semester 7	Units	Semester 8	Units
CDE3301/EG3301R Ideas to Proof-of-Concept	6	BIZ honours course 4	4
BIZ honours course 1	4	BIZ honours course 5	4
BIZ honours course 2	4	UE	4
BIZ honours course 3	4	UE	4
		UE	2
<b>Sub-total</b>	<b>18</b>	<b>Sub-total</b>	<b>18</b>