

**Bachelor of Business Administration
with Minor in Innovation & Design**

Cohort AY2024/2025

Course Requirements	Units
Common Curriculum	
GE1: Data Literacy	4
GE2: Digital Literacy	4
GE3: Communities and Engagement *	4
GE4: Critique and Expression *	4
GE5: Cultures and Connections *	4
GE6: Singapore Studies *	4
BSP1702 Legal Environment of Business	4
BSP1703 Managerial Economics	4
DAO1704 Decision Analytics using Spreadsheets	4
ES2002 Business Communication for Leaders (BBA)	4
RE1707 Real Estate Society and Enterprise	2
MNO2707 Business Ethics	2
FSP4003 Field Service Project	8
BPM1701 Calculus and Statistics	-
BPM1702 Microsoft Excel and PowerPoint for Business	-
BPM1705 Understanding How Business Works	-
Sub-total for Common Curriculum	52
Major Requirements	
ACC1701 Accounting for Decision Makers	4
DAO2702 Programming for Business Analytics	4
DAO2703 Operations and Technology Management	4
FIN2704 Finance	4
MKT1705 Principles of Marketing	4
MNO1706 Organisational Behaviour	4
BSP4701 Strategic Management	4
Restricted Major Courses	32
Sub-total for Programme Requirements	60
Unrestricted Electives	
Group A course for Minor	4
Group B course for Minor	4
CDE3301 Ideas to Proof-of-Concept (over 2 consecutive semesters)	12
Other unrestricted electives	28
Sub-total for Unrestricted Electives	48
Total	160

* Students may read equivalent courses in NUS College (NUSC), University Town College Programme (UTCP), and Ridge View Residential Programme (RVRC).

Recommended semester schedule

(for students who may want to upgrade to a Second Major)

Semester 1	Units	Semester 2	Units
ACC1701 Accounting for Decision Makers	4	BSP1703 Managerial Economics	4
BSP1702 Legal Environment of Business	4	DAO1704 Decision Analytics using Spreadsheets	4
MKT1705 Principles of Marketing	4	ES2002 Business Communications for Leaders (BBA)	4
RE1707 Real Estate Society and Enterprise	2	MNO1706 Organisational Behaviour	4
GE1	4	Group A/B course for Minor	4
GE2	4		
Sub-total	22	Sub-total	20

Semester 3	Units	Semester 4	Units
DAO2703 Operations and Technology Management	4	DAO2702 Programming for Business Analytics	4
FIN2704 Finance	4	MNO2707 Business Ethics	2
GE3	4	Restricted Major Course 1	4
GE4	4	GE5	4
Group A/B course for Minor	4	CDE3301 Ideas to Proof-of-Concept	6
Sub-total	20	Sub-total	20

Semester 5	Units	Semester 6 – can be used for SEP	Units
CDE3301 Ideas to Proof-of-Concept	6	Restricted Major Course 5	4
Restricted Major Course 2	4	Restricted Major Course 6	4
Restricted Major Course 3	4	Restricted Major Course 7	4
Restricted Major Course 4	4	Restricted Major Course 8	4
GE6	4	UE	4
Sub-total	22	Sub-total	20

Semester 7	Units	Semester 8	Units
FSP4003 Field Service Project	4	FSP4003 Field Service Project	4
UE	4	BSP4701 Strategic Management	4
UE	4	UE	4
UE	4	UE	4
UE	4		
Sub-total	20	Sub-total	16

Recommended semester schedule

(for students who are not planning to upgrade to a Second Major)

Semester 1	Units	Semester 2	Units
ACC1701 Accounting for Decision Makers	4	BSP1703 Managerial Economics	4
BSP1702 Legal Environment of Business	4	DAO1704 Decision Analytics using Spreadsheets	4
MKT1705 Principles of Marketing	4	ES2002 Business Communications for Leaders (BBA)	4
RE1707 Real Estate Society and Enterprise	2	MNO1706 Organisational Behaviour	4
GE1	4	GE3	4
GE2	4		
Sub-total	22	Sub-total	20

Semester 3	Units	Semester 4	Units
DAO2703 Operations and Technology Management	4	DAO2702 Programming for Business Analytics	4
FIN2704 Finance	4	MNO2707 Business Ethics	2
GE4	4	Restricted Major Course 1	4
GE5	4	UE	4
GE6	4	UE	4
		Group A/B course for Minor	4
Sub-total	20	Sub-total	22

Semester 5	Units	Semester 6	Units
Restricted Major Course 2	4	Restricted Major Course 5	4
Restricted Major Course 3	4	Restricted Major Course 6	4
Restricted Major Course 4	4	Restricted Major Course 7	4
UE	4	Restricted Major Course 8	4
Group A/B course for Minor	4	CDE3301 Ideas to Proof-of-Concept	6
Sub-total	20	Sub-total	22

Semester 7	Units	Semester 8	Units
FSP4003 Field Service Project	4	FSP4003 Field Service Project	4
CDE3301 Ideas to Proof-of-Concept	6	BSP4701 Strategic Management	4
UE	4	UE	4
UE	4	UE	4
Sub-total	18	Sub-total	16