

**Bachelor of Business Administration
with Second Major in Innovation & Design**

Cohort AY2023/2024

Course Requirements	Units
University Level Requirements	
GE1: Data Literacy	4
GE2: Digital Literacy	4
GE3: Communities and Engagement ¹	4
GE4: Critique and Expression ¹	4
GE5: Cultures and Connections ¹	4
GE6: Singapore Studies ¹	4
Sub-total for University Level Requirements	24
Programme Requirements	
ACC1701 Accounting for Decision Makers ²	4
BSP1702 Legal Environment of Business	4
BSP1703 Managerial Economics ²	4
BSP2701 Global Economy	2
BSP3701 Strategic Management	4
DAO1704 Decision Analytics using Spreadsheets	4
DAO2702 Programming for Business Analytics	4
DAO2703 Operations and Technology Management ²	4
ES2002 Business Communication for Leaders (BBA)	4
FIN2704 Finance ²	4
MKT1705 Principles of Marketing ²	4
MNO1706 Organisational Behaviour ²	4
MNO2705 Leadership and Decision Making under Uncertainty	4
BIZ specialisation courses	20
BIZ honours programme courses	20
Sub-total for Programme Requirements	90
Unrestricted Electives	
Group A course for Second Major	4
Group B course for Second Major	4
CDE3301/EG3301R Ideas to Proof-of-Concept (over 2 consecutive semesters)	12
CDE4301 Innovation & Design Capstone or CDE4301A Ideas to Start-up (over 2 consecutive semesters)	12
Other unrestricted electives	14
Sub-total for Unrestricted Electives	46
Total	160

Notes:

- ¹ Students may read equivalent courses in NUS College (NUSC), University Town College Programme (UTCP), and Ridge View Residential Programme (RVRC).
- ² Any two of these BIZ core courses can be double counted as Group C courses (Innovation & Enterprise electives) for the Second Major.

Recommended semester schedule

Semester 1	Units	Semester 2	Units
ACC1701 Accounting for Decision Makers	4	BSP1703 Managerial Economics	4
BSP1702 Legal Environment of Business	4	DAO1704 Decision Analytics using Spreadsheets	4
MKT1705 Principles of Marketing	4	ES2002 Business Communications for Leaders (BBA)	4
GE1	4	MNO1706 Organisational Behaviour	4
GE2	4	Group A/B course for Second Major	4
Sub-total	20	Sub-total	20

Semester 3	Units	Semester 4	Units
DAO2703 Operations and Technology Management	4	BSP2701 Global Economy	2
FIN2704 Finance	4	DAO2702 Programming for Business Analytics	4
GE3	4	MNO2705 Leadership and Decision Making under Uncertainty	4
GE4	4	GE5	4
Group A/B course for Second Major	4	CDE3301/EG3301R Ideas to Proof-of-Concept	6
Sub-total	20	Sub-total	20

Semester 5	Units	Semester 6 – can be used for SEP	Units
CDE3301/EG3301R Ideas to Proof-of-Concept	6	BIZ specialisation course 3	4
BSP3701 Strategic Management	4	BIZ specialisation course 4	4
GE6	4	BIZ specialisation course 5	4
BIZ specialisation course 1	4	UE	4
BIZ specialisation course 2	4	UE	4
Sub-total	22	Sub-total	20

Semester 7	Units	Semester 8	Units
CDE4301 Innovation & Design Capstone or CDE4301A Ideas to Start-up	6	CDE4301 Innovation & Design Capstone or CDE4301A Ideas to Start-up	6
BIZ honours course 1	4	BIZ honours course 4	4
BIZ honours course 2	4	BIZ honours course 5	4
BIZ honours course 3	4	UE	2
UE	4		
Sub-total	22	Sub-total	16

Recommended semester schedule
(for students in year-long NOC programmes)

Semester 1	Units	Semester 2	Units
ACC1701 Accounting for Decision Makers	4	BSP1703 Managerial Economics	4
BSP1702 Legal Environment of Business	4	DAO1704 Decision Analytics using Spreadsheets	4
MKT1705 Principles of Marketing	4	ES2002 Business Communications for Leaders (BBA)	4
GE1	4	MNO1706 Organisational Behaviour	4
GE2	4	Group A/B course for Second Major	4
Sub-total	20	Sub-total	20

Semester 3	Units	Semester 4	Units
DAO2703 Operations and Technology Management	4	BSP2701 Global Economy	2
FIN2704 Finance	4	DAO2702 Programming for Business Analytics	4
GE3	4	MNO2705 Leadership and Decision Making under Uncertainty	4
GE4	4	GE5	4
GE6	4	BIZ specialisation course 1	4
Group A/B course for Second Major	4	CDE3301/EG3301R Ideas to Proof-of-Concept	6
Sub-total	24	Sub-total	24

Semester 5	Units	Semester 6 – NOC	Units
CDE3301/EG3301R Ideas to Proof-of-Concept	6	NOC	
BSP3701 Strategic Management	4		
BIZ specialisation course 2	4		
BIZ specialisation course 3	4		
BIZ specialisation course 4	4		
BIZ specialisation course 5 *	4		
Sub-total	26	Sub-total	20

Semester 7 – NOC	Units	Semester 8	Units
NOC		BIZ honours course 1	4
		BIZ honours course 2	4
		BIZ honours course 3	4
		BIZ honours course 4	4
		BIZ honours course 5	4
Sub-total	18	Sub-total	20

NOTE:

A year-long NOC programme can be used to replace EG4301A Ideas to Start-up.

* TR3002N New Venture Creation in the Innovation and Entrepreneurship Specialisation may be fulfilled by selected NOC programmes. Students should check with BIZ on the mapping/fulfilment of TR3002N.

Recommended semester schedule
(for students in one-semester NOC programmes)

Semester 1	Units	Semester 2	Units
ACC1701 Accounting for Decision Makers	4	BSP1703 Managerial Economics	4
BSP1702 Legal Environment of Business	4	DAO1704 Decision Analytics using Spreadsheets	4
MKT1705 Principles of Marketing	4	ES2002 Business Communications for Leaders (BBA)	4
GE1	4	MNO1706 Organisational Behaviour	4
GE2	4	Group A/B course for Second Major	4
Sub-total	20	Sub-total	20

Semester 3	Units	Semester 4	Units
DAO2703 Operations and Technology Management	4	BSP2701 Global Economy	2
FIN2704 Finance	4	DAO2702 Programming for Business Analytics	4
GE3	4	MNO2705 Leadership and Decision Making under Uncertainty	4
GE4	4	GE5	4
Group A/B course for Second Major	4	CDE3301/EG3301R Ideas to Proof-of-Concept	6
Sub-total	20	Sub-total	20

Semester 5	Units	Semester 6 – NOC	Units
CDE3301/EG3301R Ideas to Proof-of-Concept	6	NOC	
BSP3701 Strategic Management	4		
GE6	4		
BIZ specialisation course 1	4		
BIZ specialisation course 2	4		
Sub-total	22	Sub-total	22

Semester 7	Units	Semester 8	Units
CDE4301 Innovation & Design Capstone or CDE4301A Ideas to Start-up	6	CDE4301 Innovation & Design Capstone or CDE4301A Ideas to Start-up	6
BIZ specialisation course 3	4	BIZ honours course 2	4
BIZ specialisation course 4	4	BIZ honours course 3	4
BIZ specialisation course 5 *	4	BIZ honours course 4	4
BIZ honours course 1	4	BIZ honours course 5	4
Sub-total	22	Sub-total	22

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