

**Bachelor of Science (Business Analytics)
with Second Major in Innovation & Design**

Cohort AY2026/2027

Course Requirements	Units
Common Curriculum	
BT1101 Introduction to Business Analytics ¹	4
CS1010A Programming Methodology ^{1, 2}	4
GE: Critique and Expression ²	4
GE: Communities and Engagement ²	4
GE: Cultures and Connections ²	4
GE: Singapore Studies ²	4
IS1108 Digital and AI Ethics	4
Interdisciplinary Courses ³	8
Elective 1 for Second Major (from List I) ³ (double-counted as Cross-disciplinary Course)	4
Sub-total for Common Curriculum	40
Programme Requirements	
MA1521 Calculus for Computing	4
MA1522 Linear Algebra for Computing	4
BT2101 Econometrics Modeling for Business Analytics	4
BT2102 Data Management and Visualisation	4
CS2030 Programming Methodology II	4
CS2040 Data Structures and Algorithms	4
IS2101 Business and Technical Communication	4
ST2334 Probability and Statistics	4
BT3103 Application Systems Development for Business Analytics	4
IS3103 Information Systems Leadership and Communication	4
BT4103 Business Analytics Capstone Project	8
Programme electives	20
Industrial Experience Requirement ⁴	12
Sub-total for Programme Requirements	80
Unrestricted Electives	
CDE3301 Ideas to Proof-of-Concept (over 2 consecutive semesters) ³	12
CDE4301 Innovation & Design Capstone <u>or</u> CDE4301A Ideas to Start-up (over 2 consecutive semesters)	12
Other electives for Second Major ³	12
Other unrestricted electives	4
Sub-total for Unrestricted Electives	40
Total	160

NUS Innovation & Design Programme
College of Design and Engineering

Notes:

- ¹ Data Literacy and Digital Literacy pillars are satisfied by BT1101 and CS1010S, respectively.
- ² Students may read equivalent courses in NUS College (NUSC), University Town College Programme (UTCP), and Ridge View Residential Programme (RVRC).
- ³ Students in this Second Major are highly recommended to read DTK1234 Design Thinking or EG1311 Design and Make as an Interdisciplinary Course if they are planning to read CDE2300 Product Design and Innovation or CDE2310 Fundamentals of Systems Design, respectively. DTK1234 should be read before CDE2300 and EG1311 before CDE2310.

Students should clear at least one elective course from List I prior to CDE3301. Students in competition teams may enrol in CDE3301C Complex Systems Design: From Mission to Prototype in Semester 3 to Semester 4 (Year 2) or Semester 5 to Semester 6 (Year 3).

- ⁴ Students with GPA of 4.00 or higher may opt to replace Industry Experience Requirement with BT4101 B.Sc. Dissertation.

Sample study plan

(for students who are not going for NOC)

Semester 1	Units	Semester 2	Units
BT1101 Introduction to Business Analytics	4	BT2102 Database Management and Visualisation	4
CS1010A Programming Methodology	4	CS2030 Programming Methodology II	4
IS1108 Digital and AI Ethics	4	IS2101 Business and Technical Communication	4
MA1522 Linear Algebra for Computing	4	MA1521 Calculus for Computing	4
Interdisciplinary Course 1 *	4	Elective 1 for Second Major (from List I) *	4
Sub-total	20	Sub-total	20

Semester 3	Units	Semester 4	Units
BT2101 Econometrics Modeling for Business Analytics	4	BT3103 Application Systems Development for Business Analytics	4
CS2040 Data Structures and Algorithms	4	IS3103 Information Systems Leadership and Communication	4
ST2334 Probability and Statistics	4	GE	4
GE	4	GE	4
Elective 2 for Second Major (from List I)	4	CDE3301 Ideas to Proof-of-Concept	6
Sub-total	20	Sub-total	22

Semester 5	Units	Semester 6	Units
CDE3301 Ideas to Proof-of-Concept	6	IS4010 Industry Internship Programme or CP3880 Advanced Technology Attachment Programme ^	12
BT4103 Business Analytics Capstone Project	8		
Interdisciplinary Course 2	4		
GE	4		
Sub-total	22	Sub-total	12

Semester 7	Units	Semester 8	Units
CDE4301 Innovation & Design Capstone or CDE4301A Ideas to Start-up	6	CDE4301 Innovation & Design Capstone or CDE4301A Ideas to Start-up	6
Elective 3 for Second Major	4	Elective 4 for Second Major	4
Programme Elective 1	4	Programme Elective 4	4
Programme Elective 2	4	Programme Elective 5	4
Programme Elective 3	4	UE	4
Sub-total	22	Sub-total	22

* Students are highly recommended to read DTK1234 Design Thinking or EG1311 Design and Make as an Interdisciplinary Course if they are planning to read CDE2300 Product Design and Innovation or CDE2310 Fundamentals of Systems Design as Elective 1 for the Second Major (which can be double-counted as Cross-disciplinary Course).

^ Students with GPA of 4.00 or higher may opt to replace IS4010/CP3880 with BT4101 in their final year.

Sample study plan

(for students in year-long NOC programmes)

Semester 1	Units	Semester 2	Units
BT1101 Introduction to Business Analytics	4	BT2102 Database Management and Visualisation	4
CS1010A Programming Methodology	4	CS2030 Programming Methodology II	4
IS1108 Digital and AI Ethics	4	IS2101 Business and Technical Communication	4
MA1522 Linear Algebra for Computing	4	MA1521 Calculus for Computing	4
Interdisciplinary Course 1 *	4	Elective 1 for Second Major (from List I) *	4
Sub-total	20	Sub-total	20

Semester 3	Units	Semester 4	Units
BT2101 Econometrics Modeling for Business Analytics	4	BT3103 Application Systems Development for Business Analytics	4
CS2040 Data Structures and Algorithms	4	IS3103 Information Systems Leadership and Communication	4
ST2334 Probability and Statistics	4	GE	4
GE	4	GE	4
Elective 2 for Second Major (from List I)	4	CDE3301 Ideas to Proof-of-Concept	6
Sub-total	20	Sub-total	22

Semester 5	Units	Semester 6 – NOC	Units
CDE3301 Ideas to Proof-of-Concept	6	NOC	
BT4103 Business Analytics Capstone Project	8		
Interdisciplinary Course 2	4		
GE	4		
Sub-total	22	Sub-total	20

Semester 7 – NOC	Units	Semester 8	Units
NOC		Programme Elective 1	4
		Programme Elective 2	4
		Programme Elective 3	4
		Programme Elective 4	4
Sub-total	20	Sub-total	16

* Students are highly recommended to read DTK1234 Design Thinking or EG1311 Design and Make as an Interdisciplinary Course if they are planning to read CDE2300 Product Design and Innovation or CDE2310 Fundamentals of Systems Design as Elective 1 for the Second Major (which can be double-counted as Cross-disciplinary Course).

A year-long NOC programme comprises the following courses (up to 40 units):

- ETP3206L Innovation & Enterprise Internship (12 units) – fulfils Industrial Experience Requirement (12 units) and UE (4 units)
- ETP3202L Innovation & Enterprise Case Study & Analysis (8 units) – replaces CDE4301A (8 units out of 12 units)
- ETP3203L Innovation & Enterprise Internship Practicum (8 units) – replaces CDE4301A (4 units out of 12 units) and one Level 3000 Programme Elective (4 units)
- Entrepreneurship courses (up to 8 units) – replaces Electives 3 and 4 for Second Major (students will need to complete Electives 3 and/or 4 for Second Major in NUS if they are unable to complete 8 units of entrepreneurship courses during NOC)

Sample study plan

(for students in one-semester NOC programmes)

Semester 1	Units	Semester 2	Units
BT1101 Introduction to Business Analytics	4	BT2102 Database Management and Visualisation	4
CS1010A Programming Methodology	4	CS2030 Programming Methodology II	4
IS1108 Digital and AI Ethics	4	IS2101 Business and Technical Communication	4
MA1522 Linear Algebra for Computing	4	MA1521 Calculus for Computing	4
Interdisciplinary Course 1 *	4	Elective 1 for Second Major (from List I) *	4
Sub-total	20	Sub-total	20

Semester 3	Units	Semester 4	Units
BT2101 Econometrics Modeling for Business Analytics	4	BT3103 Application Systems Development for Business Analytics	4
CS2040 Data Structures and Algorithms	4	IS3103 Information Systems Leadership and Communication	4
ST2334 Probability and Statistics	4	GE	4
GE	4	GE	4
Elective 2 for Second Major (from List I)	4	CDE3301 Ideas to Proof-of-Concept	6
Sub-total	20	Sub-total	22

Semester 5	Units	Semester 6 – NOC	Units
CDE3301 Ideas to Proof-of-Concept	6	NOC	
BT4103 Business Analytics Capstone Project	8		
Interdisciplinary Course 2	4		
GE	4		
Sub-total	22	Sub-total	20

Semester 7	Units	Semester 8	Units
CDE4301 Innovation & Design Capstone or CDE4301A Ideas to Start-up	6	CDE4301 Innovation & Design Capstone or CDE4301A Ideas to Start-up	6
Programme Elective 1	4	Programme Elective 4	4
Programme Elective 2	4	Programme Elective 5	4
Programme Elective 3	4	UE	4
Sub-total	18	Sub-total	18

* Students are highly recommended to read DTK1234 Design Thinking or EG1311 Design and Make as an Interdisciplinary Course if they are planning to read CDE2300 Product Design and Innovation or CDE2310 Fundamentals of Systems Design as Elective 1 for the Second Major (which can be double-counted as Cross-disciplinary Course).

A one-semester NOC programme comprises the following courses (up to 20 units):

- ETP3201S Innovation & Enterprise Internship (12 units) – fulfils Industrial Experience Requirement (12 units)
- ETP3204S Innovation & Enterprise Internship Practicum (Short) (4 units) – replaces Elective 3 for Second Major (4 units)
- Entrepreneurship course (4 units) – replaces Elective 4 for Second Major (4 units)