

Pure

Go green, drink clean.

“During my travels, even though I know I am polluting, there is no convenient alternatives to plastic bottled water.”



There's a choice now



The solution

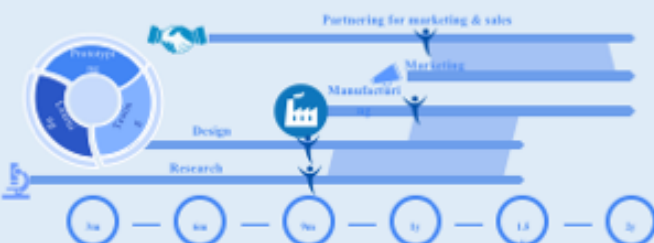
Biodegradable water filter from fruit peels



Market



Time to Market



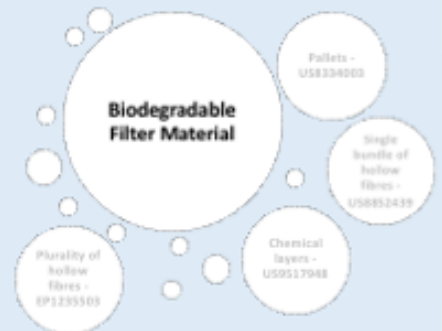
Technology

Free to operate

- Does not infringe existing drinking device patents

Patent strategy

- Secure patent portfolio for biodegradable filter materials



Distribution



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