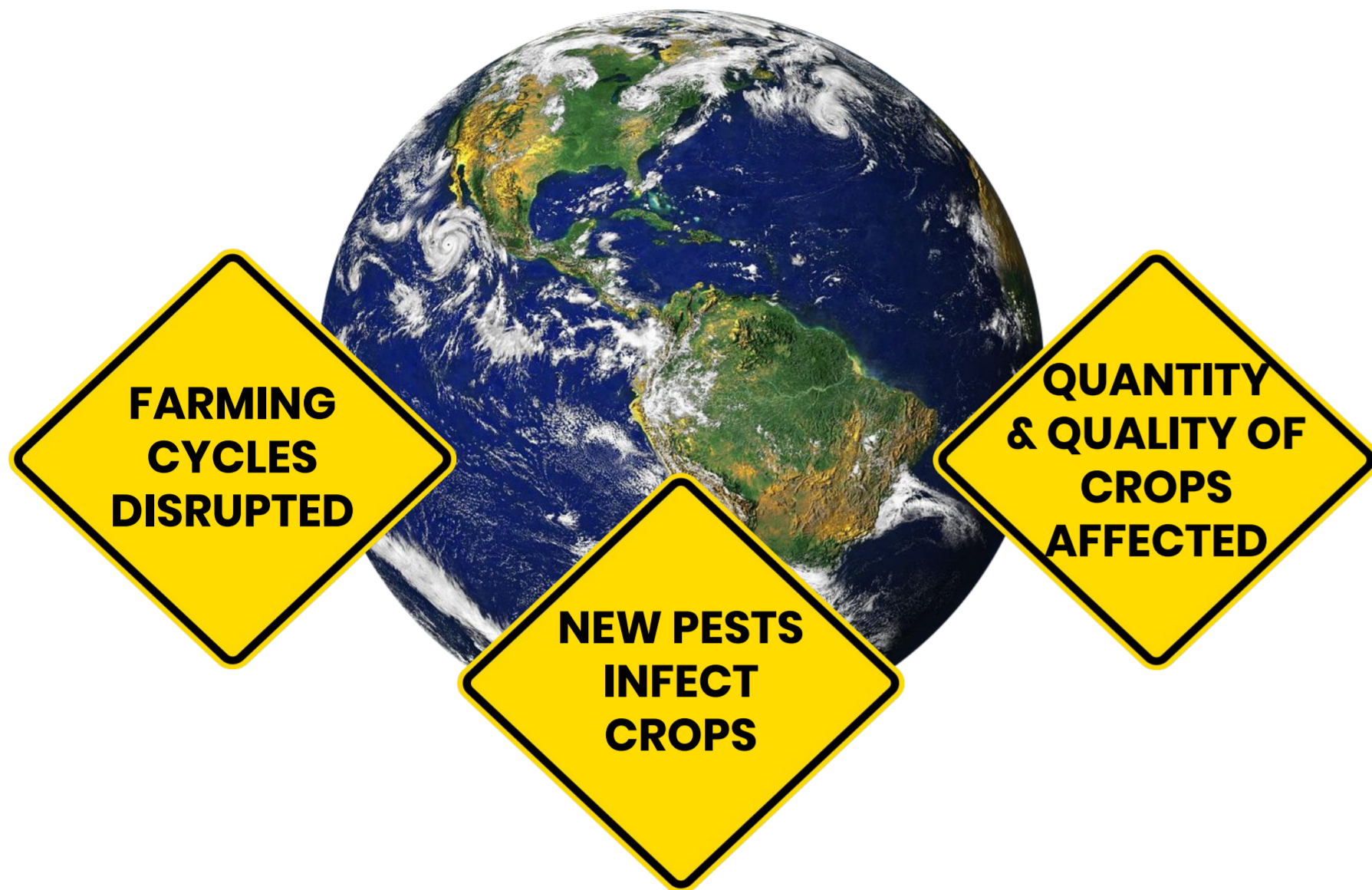


# FEEDING THE WORLD AS THE WORLD GROWS WARMER

µGrow is devoted to the idea of providing healthy & nutritious algae for the world as an affordable & sustainable source of protein without starving our planet. Our first product, Spirulina, will be introduced in the beverage market.

## THE PROBLEM

### AS THE TEMPERATURE RISES



### Feeding the World

By 2050 we'll need to feed two billion more people. How can we ensure we don't go hungry with the threats to modern agriculture?

## THE SOLUTION

Feeding the world as the world goes warmer



## COMPETITORS

### Conventional & Imported



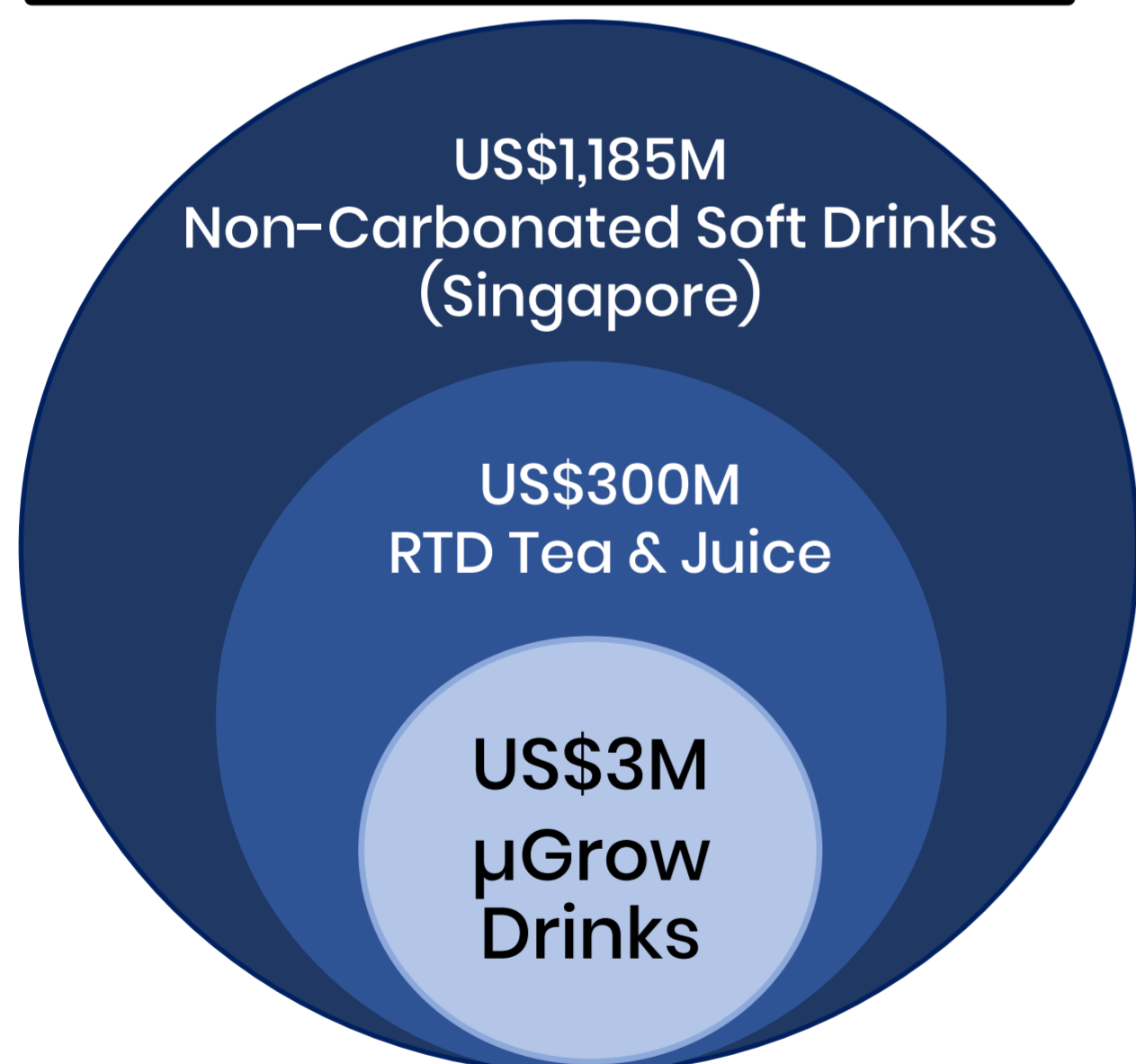
<b>Nutrients</b>		15% left
<b>Smell</b>		Fishy
<b>Taste</b>		Mild
<b>Ease of food/drink application</b>		Inmiscible

### µGrow & Fresh

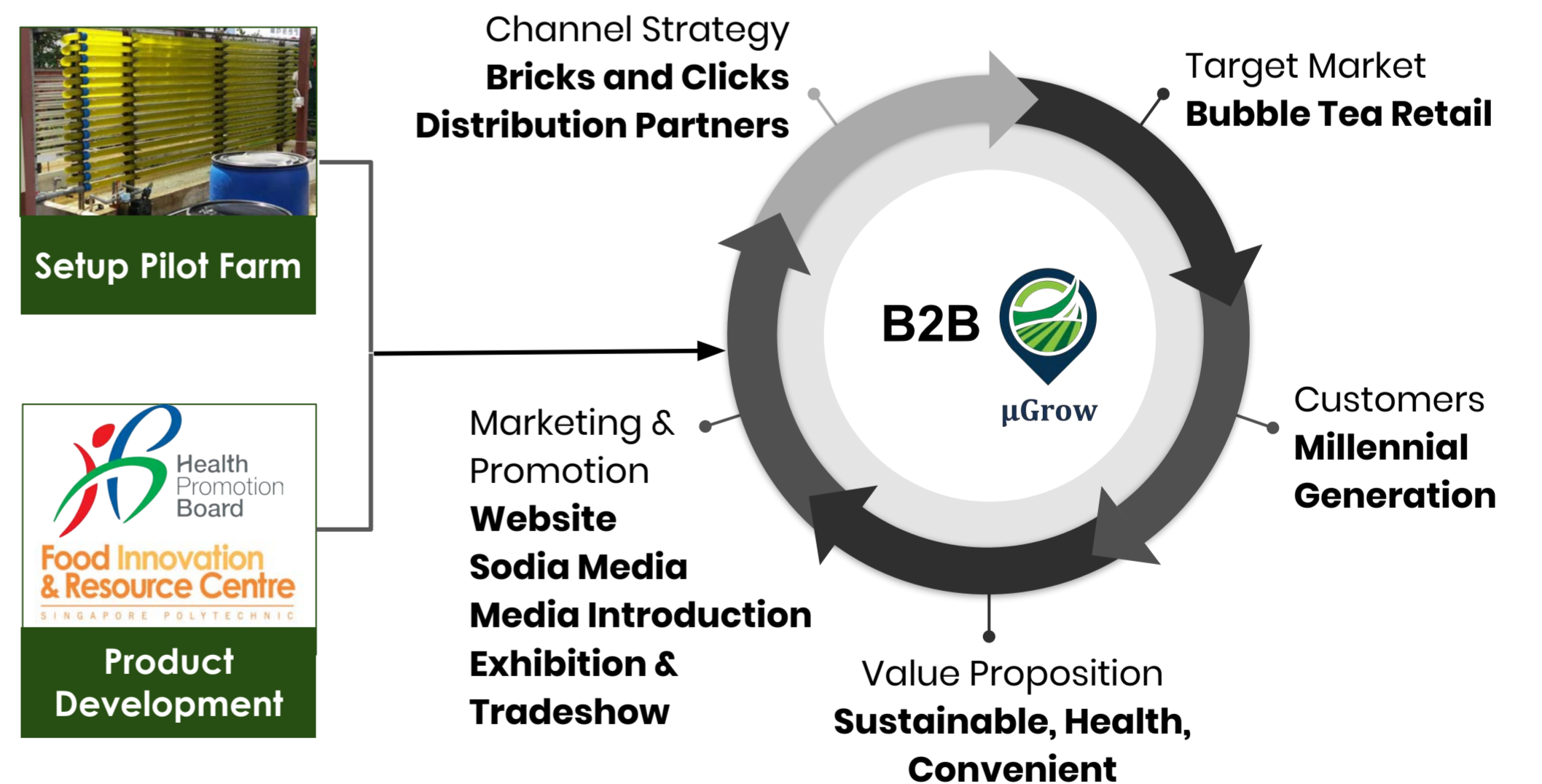


100% retained
Odorless
Tasteless
Miscible

## MARKET SIZE








## MARKET STRATEGY



## FINANCIAL PROJECTION



## DEVELOPMENT PLAN

Year 1	Year 2	Year 3	Year 4	Year 5
				
Pilot production	Product launch	Production scale up	Establish new algae strain for cultivation	Scale overseas (SEA)
Product development	Pilot spirulina extract	Extraction scale up		