



# VIRTU-FLAVOUR

## DIGILICIOUS FOOD

### FOR ACTIVE LIFESTYLE



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### PROBLEM



- Flavour enhancers are **unhealthy**.
- **Amateur GYM goers** find it difficult to adhere to a diet.
- Individuals with medical conditions such as blood pressure, are on **diet restrictions** and require “chemically” bland meals.

- Reduced sensory response make it harder for elderly to appreciate food - leading to **reduction in appetite & nutrition**.



### SOLUTION

#### Digital Spork

Our technology enables digital modulation of flavour, thus satiating individuals without ingesting unhealthy ingredients (eg. salt, MSG etc.)



SPOON + FORK



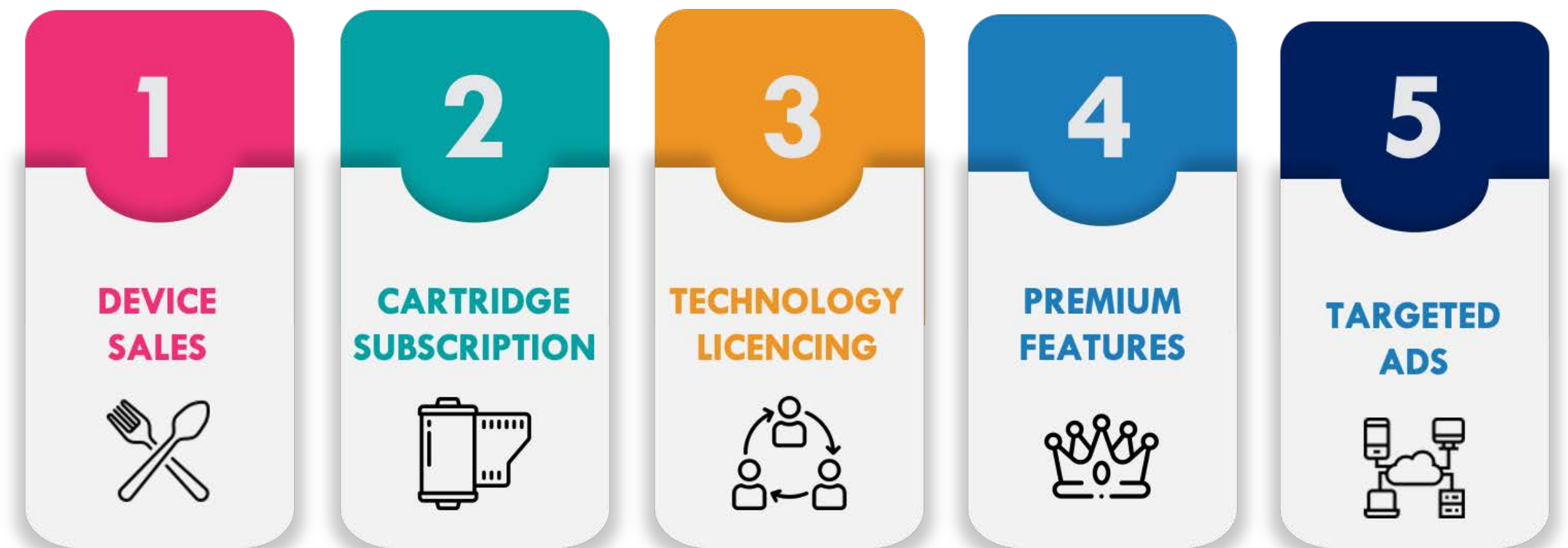
**DIGITAL TASTE**  
10 TASTE CHOICES

**SCENTS & VISUAL**  
64 CONCOCTIONS & RGB SPECTRUM

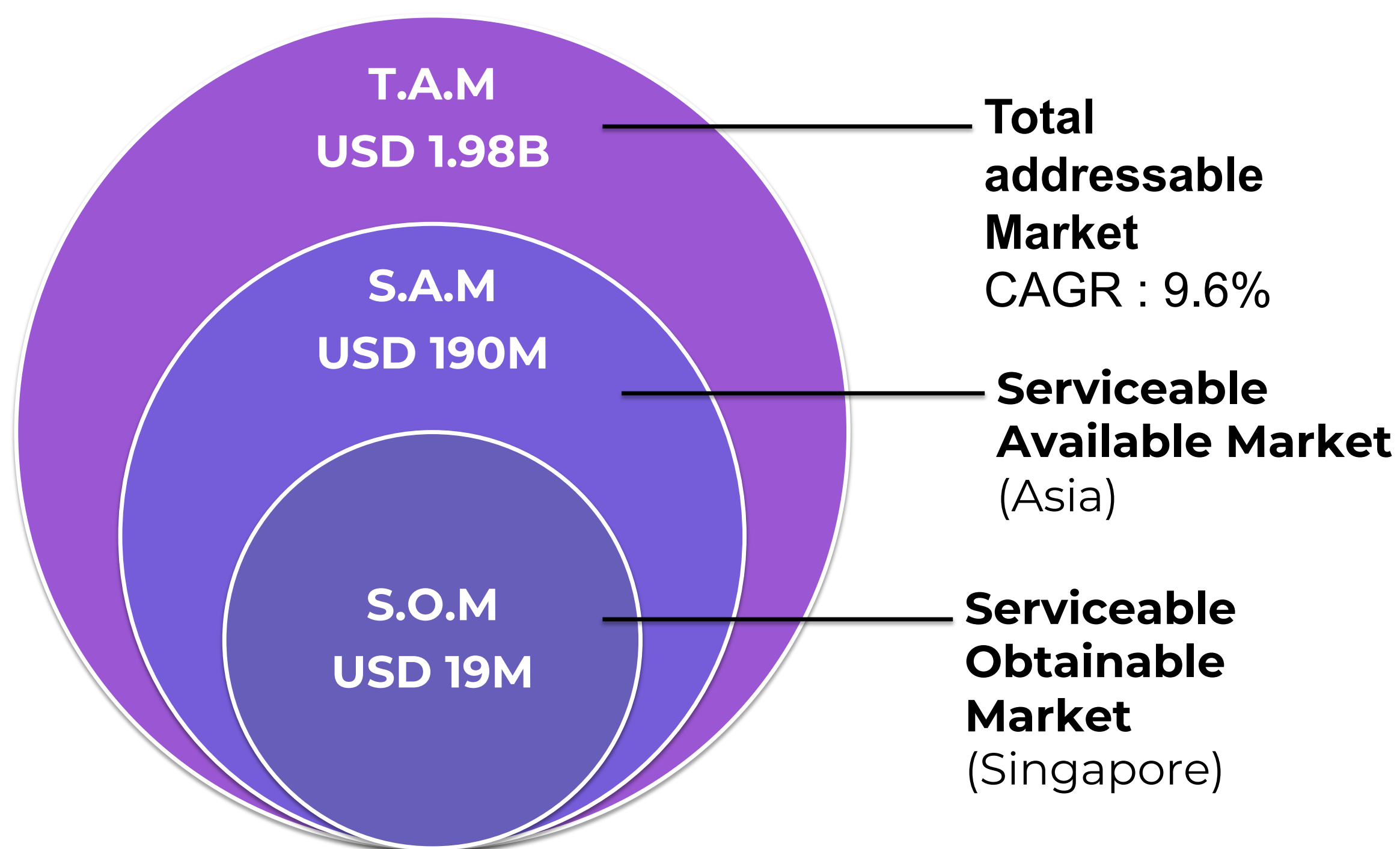


**DIGITAL CONTROL**  
DYNAMIC & REAL-TIME

### REVENUE STREAMS

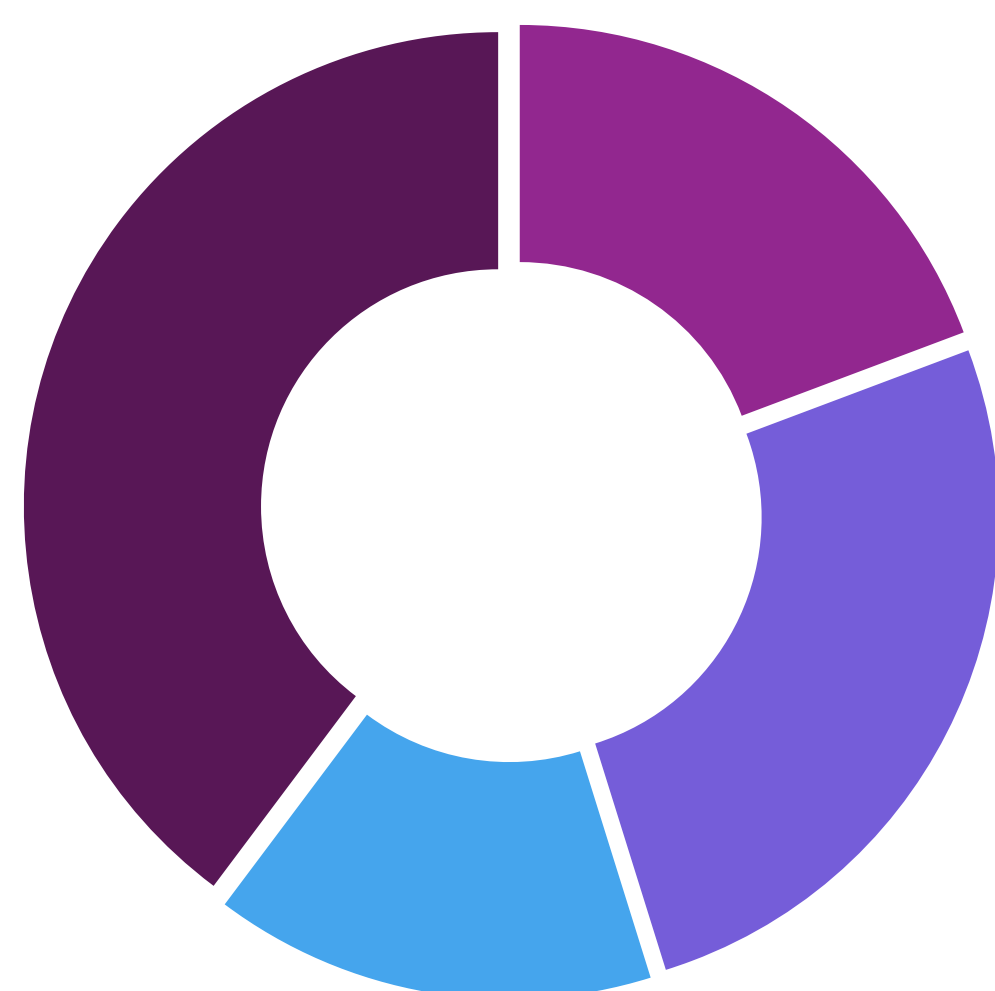


### MARKET & CONSUMER SIZE



#### Consumer Size

- Aging polulation
- Gym goers
- Others
- Actively participate in Health Management programs



### FINANCIAL PROJECTION

