

EMOTION.AI

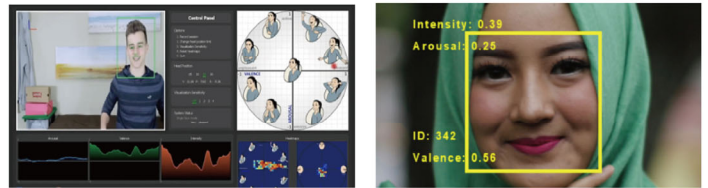
Non-intrusive with proven 93% accuracy Emotion analysis

Problem



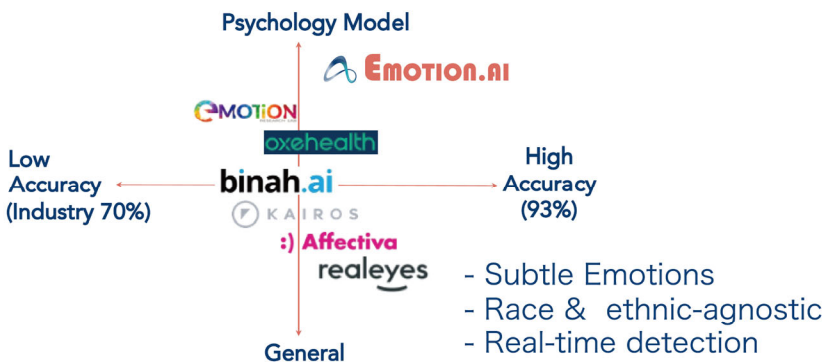
Currently, **NO** evidence-based tool to accurately identify and quantify emotions to provide quality care for each patient.

Solution



Any device + camera = Emotionally enabled
Emotion.AI is an **emotion recognition software** that uses machine learning and advanced image processing to accurately detect human emotions.

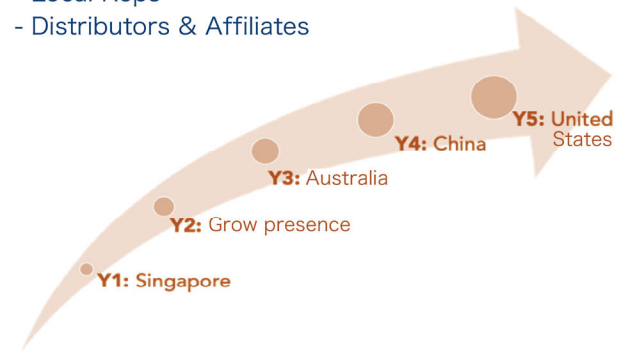
Competitor Analysis



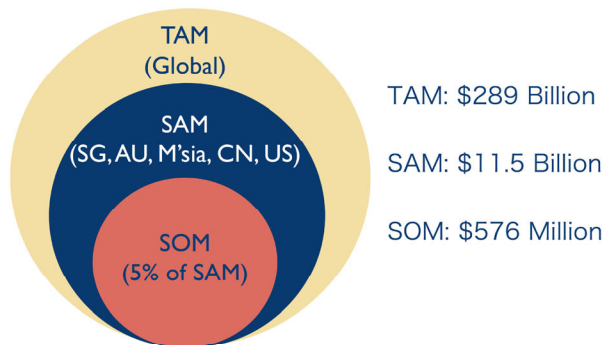
Go-to-Market Strategy

Reach via:

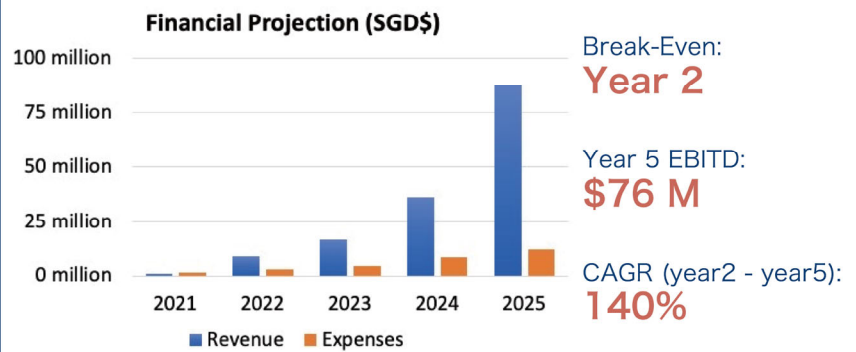
- Local Reps
- Distributors & Affiliates



Market Potential



Financial Case



Business Model

SaaS

Basic \$137/month
Standard \$297/month
Premium \$497/month

Psychologists & clinics

Enterprise Server

\$50,000/year

Large organizations

OEM

(Via Distributors)

Smart homes, toys, autonomous vehicles

TEAM & Advisors

The A-TEAM

- Jie Ai, Team Lead**
Venture Capital, Business Dev & Start-up Experience. NOC alumni
- Ranadheer, Technical Lead**
Gold Medalist (B.Eng.) ML/AI Enthusiast
- Yu Min, Financial Lead**
Tech background, Data Analytics Good execution skills
- Glory, Business Dev Lead**
Experience in Education and Psychology
- Jiang Yue, Marketing Lead**
Experience in Product Design and Data Analytics
- Junran, Operations Lead**
Experience in Product operation

Advisors

- Prof. Stefan Winkler**
Deputy Director at AI Singapore and IEEE Fellow
- Andrew Ow**
Serial Entrepreneur, 20+ Biz Dev & Regional Partnership Experience
- Dr. Scott Wong**
Medical Doctor & Singapore-Stanford Biodesign Fellow
- Henry Lum**
M.Sc. in MOT, 10+ Industry Experience in System Integration & Data analytics