



MIMOKNEE

Your Friendly Knee Companion

PROBLEM

Knee Osteo-Arthritis (OA) is one of the 5 most common causes of disability in Singapore.

Elderly in Singapore suffer from knee osteoarthritis, they have difficulty completing physiotherapy exercises assigned for them to improve their knee health.

- 
Lack Self-discipline
- 
Price Sensitive
- 
Repetitive Exercises
- 
Slow Learners
- 
Inconvenient To Travel

SOLUTION



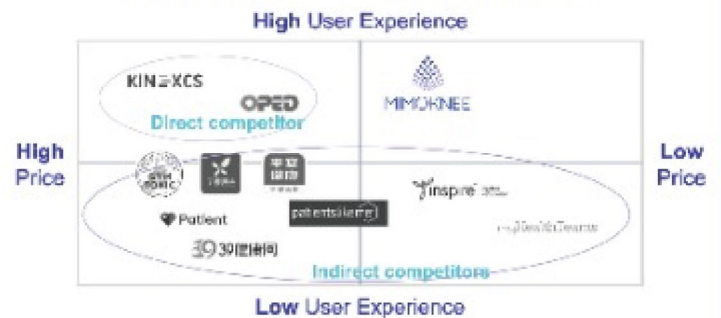
- A wearable device with two-point sensor that links to an App
- The algorithm maps daily activities to physiotherapy exercises
- Track the accuracy and compliance of patients

MARKET OPPORTUNITY



Global Knee OA (knee problem) Market	7.3bn USD in 2020
Asia Pacific Knee OA Market	1.825bn USD in 2020
Singapore Knee OA Market	2.23M USD in 2020 (test bed)

MARKET LANDSCAPE



GO TO MARKET STRATEGY



BUSINESS MODEL




FINANCIALS




SPONSORS & TEAM

SPONSORS AND ADVISORS




DR ANDREW ARJUN SAYAMPANATHAN
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QIU FANYUAN
BUSINESS DEV. LEAD



JIANG YUE (GRACE)
CREATIVE LEAD



GUO RUI (GLORY)
MARKETING LEAD