

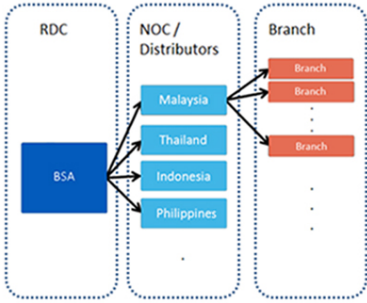


Improving the Inventory Management for Service Parts in a Multi-echelon Distribution System

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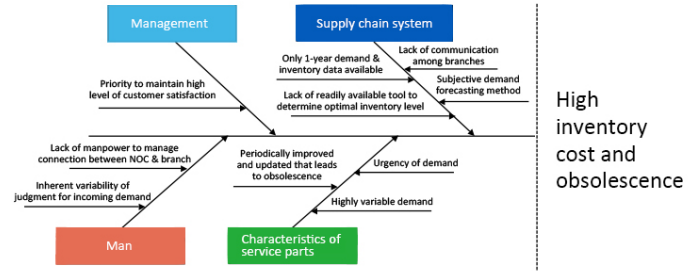


PROBLEM DESCRIPTION



With the target of maintaining a high level of customer satisfaction, KM adopts an order-up-to-level (OUTL) policy that leads to high inventory cost and obsolescence. Due to a lack of communication, branches with insufficient inventory keep ordering from RDC while others are overstocked. Therefore, the supply planning and inventory management have to be improved.

Root Cause Analysis



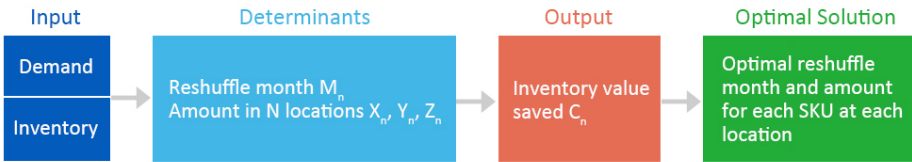
PROJECT OBJECTIVE

1. To improve inventory management at branch level for service parts
2. To develop a tool that assists planning and fulfilment of orders

METHODOLOGY

An inventory reshuffle system will be implemented to mobilize SKUs among branches, that is, the excess would be transferred to branches with shortage and the leftover, after reshuffling, will be reverse purchased by RDC. A simulation model is built to determine the best reshuffling policy. COUNTRY OF STUDY: **Malaysia with 30 branches** due to problem with availability of data in other regions.

Model Design



INPUT

Out of over 5,000 service parts SKUs, we filter out those that contribute to 80% of the total revenue (by Pareto Rule), giving us **157 SKUs** as main objects of study. Naive forecasting using the monthly demand and inventory data from Sep 2015 to Aug 2016 is employed.

DETERMINANTS

1. Reshuffle Month
 - Reshuffle frequency (once a year)
 - Reshuffle month (determined after running the model)
2. Reshuffle Amount
 - New OUTL = Demand * (Lead time + Review period) + k * σ * V(Lead time + Review period)
 - Reshuffle Amount = Inventory - New OUTL
 - Reshuffle Amount > 0 : inventory in surplus
 - Reshuffle Amount < 0 : inventory in shortage

3. Reshuffle Rules

- Total excess ≥ Total shortage
Fulfil all the shortages at branches
Leftovers are purchased by RDC
- Total excess < Total shortage
Fulfil the branches with shortages one by one
Unfulfilled demands are purchased from RDC

OUTPUT

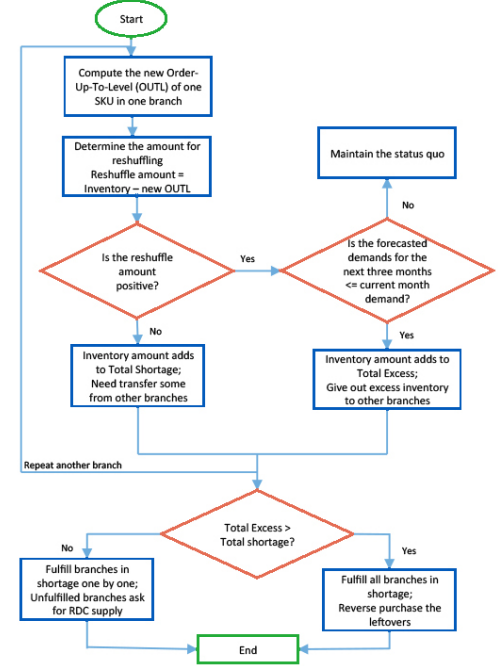
Using various sets of determinants, the cost saving is obtained from the simulation model.

- Inventory value = unit price x (reshuffle amount + repurchased amount)

OPTIMAL SOLUTION

Among the various cost saving values obtained, we would select the optimal value which determines the final reshuffle policy, including reshuffle month and amount for each SKU.

Model Logic

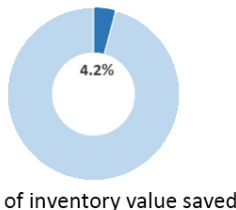


RESULT ANALYSIS

After running the model, the result is displayed, showing number of units to be given out or taken in for each SKU in each location. When reshuffling is conducted in **December**, **4.2%** of total inventory value is saved.

Please see the Reshuffle Details

Reverse Purchase (RDC)				Branches' Reshuffle Amount			
SKU	Description	Unit Price	Total Value	Location Code	Give Out	Take In	Total Value
STAR97000	DRUM CARTRIDGE UNIT	836.39	0	STAR97100	0	1	836.39
STAR97100	CHARGING CORONA UNIT	247.08	0	STAR97100	0	2	494.16
ADU503000	Roller	6.69	0	ADU503000	0	10	66.90
ADU972255	FUSING KIT 230V	1366.68	0	ADU972255	0	1	1366.68
ADU972111	Fusing Unit 230V	962.62	1	ADU972111	0	1	962.62
ADU973022	TRANSFER BELT KIT	337.16	0	ADU973022	0	3	1011.48
ADU954000	Set RPL	495.86	0	ADU954000	0	2	991.72
ADU978100	FUSING BELT 205L	5471.9	4923.9	ADU978100	0	3	16415.70
AMER97100	1U ASSY	272.89	0	AMER97100	0	8	2183.12
AREC42006	Web Assembly/PWB APP ASSY	3266.31	0	AREC42006	0	2	6532.62



4.2% of inventory value saved

Sensitivity Analysis of Lead Time, Demand & Inventory

As lead time increases, the inventory value saved from reshuffling would decrease. Within the studied range of lead time, the optimal month for reshuffling is consistently fixed at December.



Demand Change	Inventory Change					
	-30%	-20%	-10%	0%	20%	30%
-30%	144590	176477	195666	205095	238539	267057
-20%	144590	175414	189334	203959	228887	253337
-10%	136468	174111	182265	192404	221290	241723
0%	136468	171323	180807	190253	215293	237436
10%	134604	164496	184784	188074	210213	231224
20%	134604	162633	184784	187527	204657	225774
30%	134057	162633	175189	186750	204657	220987

The interactive effects of the changes of inventory and demand on the inventory value saved have also been studied using a two-way sensitivity analysis.

Variation of inventory level have greater impact on inventory value saved than that of demand. The outcome for the optimal reshuffle month is always December regardless of the values of variables of interest. Thus, it can be concluded that the model is relatively robust towards the changes.

FUTURE DIRECTION

1. Build a more robust demand forecasting model when more data becomes available in the next few years. Better forecasting results may be obtained using distribution and moving average methods.
2. Increase the reshuffle frequency per year
3. Apply the tool to other regions such as Philippines and Thailand, as well as higher echelons from distributors to RDC.