## **IE3100R Systems Design Project**

## FORECASTING CARBON INTENSITY



**Department of Industrial Systems Engineering & Management** College of Design and Engineering



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#### INTRODUCTION

This project is designed to enhance data-driven investment strategies by developing a robust emissions forecasting model. The model projects Scope 1 and 2 carbon intensity trajectories (tCO<sub>2</sub>/\$revenue) for all MSCI ACWI Index constituents through 2050, enabling the calculation of portfolio-level weighted average carbon intensity (WACI) and assess climate-related financial risks.

### **S&P Global**

- Annual carbon emissions (tCO2) of Scopes 1-3, for more than 19,000 companies
- Total revenue of companies per fiscal year
- Classification of industries between companies

## DATA SOURCES



- Includes multiple emissions, intensity or energy reduction targets per company
- Coverage of emissions reduction efforts
- Scope of emissions reduction efforts

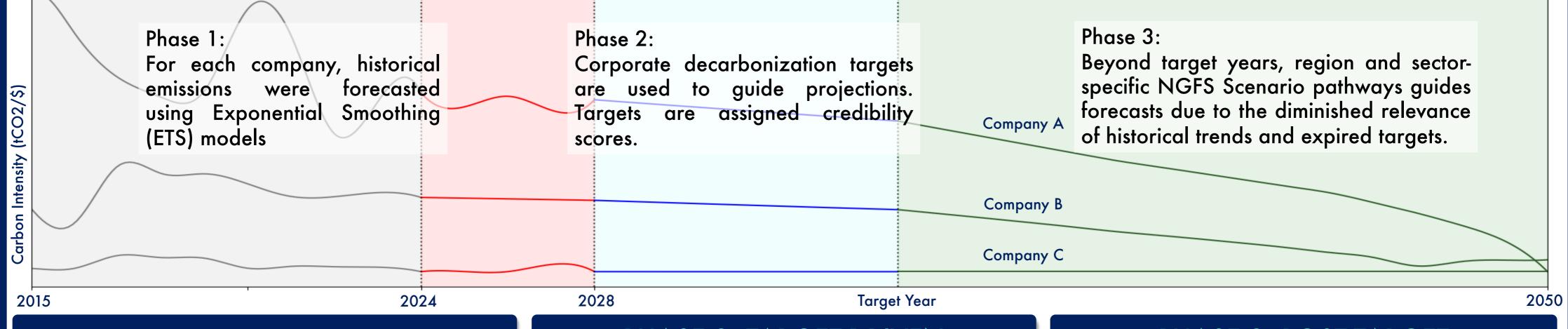
- Emissions trajectories of various scenarios: Net Zero 2050, Delayed Transition, Fragmented World, Current Policies
- Able to drill down by region and industry

**S&P TRUCOST ENVIRONMENTAL** 

**MSCI ESG TARGETS** 

NGFS SCENARIO EXPLORER

### THREE-PHASE FORECASTING MODEL FOR CARBON INTENSITY



### PHASE 1: HISTORICAL TREND

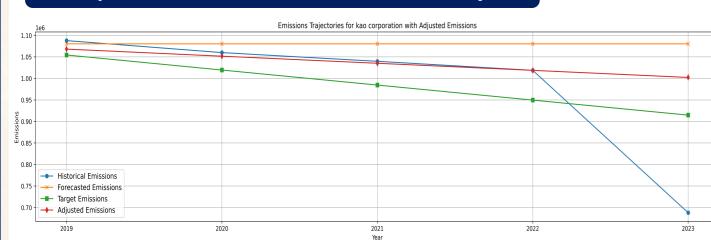
#### Time-Series Forecasting (ETS)

 $\widehat{Y_t} = L_{t-1} + hB_n + SN_{n-L}$ Where:

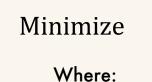
- $\hat{Y}_t$ : forecast at time t •  $L_{t-1}$ : smoothed level at t-1
- B<sub>t</sub>: trend of the series
- h: forecast horizons
- SN<sub>t-L</sub>: seasonal adjustment, offset by seasonal lag L

Each company's model is configured by minimizing the Akaike Information Criterion to balance pattern adaptation and avoid overfitting.

#### Optimization of Forecast Accuracy



This is an example of a suboptimal emissions forecast upon back-testing. Linear Programming is used to minimize the forecast error by blending both time-series and targets:



 $\left(\frac{1}{N\times Y}\right)\sum\sum$  Absolute Percentage Error(n, y)

- N: number of companies
- Y: Year 2019 2023
- Optimizes for the ideal forecast and target emission weightage across the projection period

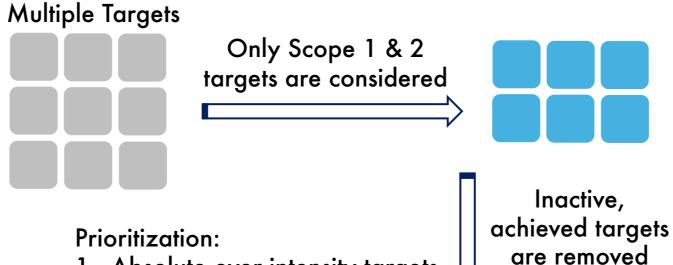
For each company:

Where:

- w<sub>f</sub>: weightage of forecasts
- w<sub>t,</sub>: weightage of targets
- $E_{b,n} = E_{f,n} \times w_f + E_{t,n} \times w_t$
- E<sub>b,n</sub>: blended emissions at year n
- $E_{\rm f.n}$ : forecasted emissions at year n
- E<sub>t.n</sub>: target emissions at year n

## PHASE 2: TARGET-DRIVEN

#### Target Selection Methodology



- 1. Absolute over intensity targets
- 2. Latest baseline year
- 3. Ambition
- 4. Recent announcement date

#### Credibility Assessment Matrix

Description	Weight	2032	2032	Approved Target	Committed to SBTI Target
No SBTI validated targets	25%	<b>2</b> / <b>X</b>	<b>2</b> / <b>X</b>	×	<b>☑/</b> ×
Has SBTI validated long- term targets, without a transition plan	50%	×	<b>2</b> / <b>X</b>		×
Has SBTI validated short- term targets, without a transition plan	75%	<b>V</b>	<b>2/X</b>	V	×
Has both short and long-term SBTI targets supported by a transition plan	100%	<b>▼</b>	☑/×	<b>V</b>	<b>~</b>

#### **Emissions**<sub>t</sub>

- = Emissions<sub>t-1</sub> Targeted Carbon Reduction  $\times$ **Credibility Score**
- A 50% credibility score means the company is expected to achieve half its stated emissions reduction

### SKILLS APPLIED



Python



Management



Forecasting



**ESG & Climate** Modelling

## PHASE 3: POST-TARGET

# NGFS Scenarios Used Fragmented World Low Demand 2020 Blended Scenario Decarbonization Rate(t)

 $w_1$ ,  $w_2$ ,  $w_3$ ,  $w_4$ , are equally weighted by default 1. Net Zero 2050 (S<sub>1</sub>): A fast, coordinated transition to limit warming to 1.5°C, reaching net zero by

 $= s_1 \times w_1 + s_2 \times w_2 + s_3 \times w_3 + s_4 \times w_4$ 

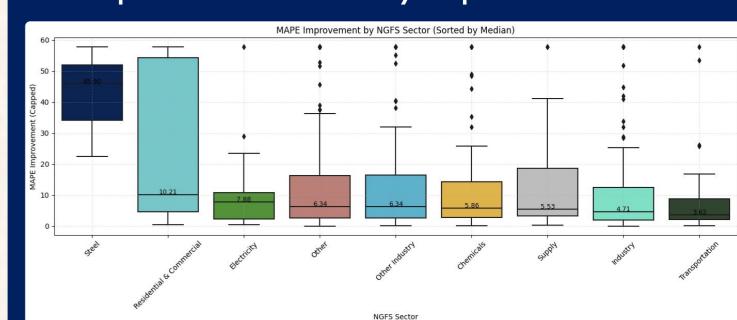
2050

- 2. Delayed Transition (S<sub>2</sub>): Emissions increase till 2030, resulting in strong policies to limit warming to 2°C
- 3. Fragmented World (S<sub>3</sub>): Delayed and divergent climate policy ambition globally, leading to high physical and transition risks
- 4. Current Policies  $(S_4)$ : Assumes that only currently implemented policies are preserved, leading to high physical risks

## RESULTS (Phase 1)

Adjustment	Median RMSE	Median MAE	Median MAPE (%)
Pre-Optimization	118,435.005	103,424.033	28.190
Post-Optimization	94,372.364	77,635.636	24.909

#### Post-optimization accuracy improvements:



## **ACHIEVEMENTS**

- Delivered a robust projection model for over 2000 companies across 50+ industries
- · Procured and utilized industry-leading data sources, ensuring scalability of model in the future Developed in conjunction with ESG experts at GIC