



College of Design
and Engineering



Centre for
Future-ready Graduates

CDE CAREER FAIR 2023

The guide to meeting your dream employers

12 - 13 September 2023

10 am - 5 pm

Block EA Atrium



KEY DETAILS

- **Date:** 12 - 13 September 2023 (Tuesday and Wednesday)
- **Time:** 10 am - 5 pm
- **Venue:** Block EA Atrium
- **Dress code:** Business Casual
refer to Annex B for specific details on dress code
- **Register for the CDE Career Fair 2023 [here](#)**
- **Stay updated on the dedicated CDE Career Fair 2023 [Telegram Channel](#)**

WHAT YOU CAN EXPECT AT THE CAREER FAIR

- Get ready to meet more than **70** key employers from the public, private sectors and start-ups
- Exciting line up of **Employer Sharings** and a highly-anticipated **Industry Panel Discussion** featuring AbbVie, Accenture, GlobalFoundries, HP and Jones Lang Lasalle (JLL) on what is needed in a workplace where AI and tech is increasingly being used
- Catch exciting **displays of AI and tech** that are transforming industries and meet the people behind innovative **start-ups**
- Complimentary **professional headshot** to boost your online presence, limited to the first 150 students

CDE CAREER FAIR 2023 CHECKLIST

- Registered for CDE Career Fair 2023 on [TalentConnect](#)
- Prepare physical and softcopies of a professional resume ready for distribution to employers
- Appropriate attire (business casual)
refer to Annex B for specific details on dress code
- Research and read up on the companies you wish to speak to at the CDE Career Fair that you may be interested in joining
refer to pages 2-8 to find out which employers are present



EMPLOYERS AT THE CDE CAREER FAIR 2023

PUBLIC SERVICE CTRL+SHIFT

AGENCY	DAY 1 12 SEPTEMBER	DAY 2 13 SEPTEMBER
AGENCY FOR SCIENCE TECHNOLOGY AND RESEARCH (A*STAR)	✓	
DEFENCE SCIENCE AND TECHNOLOGY AGENCY (DSTA)	✓	
DIGITAL AND INTELLIGENCE SERVICE		✓
ENERGY MARKET AUTHORITY (EMA)		✓
HOME TEAM SCIENCE AND TECHNOLOGY AGENCY (HTX)		✓
JURONG TOWN CORPORATION (JTC)	✓	
LAND TRANSPORT AUTHORITY (LTA)		✓
MARITIME & PORT AUTHORITY OF SINGAPORE (MPA)		✓
NATIONAL ENVIRONMENT AGENCY (NEA)	✓	
PUBLIC UTILITIES BOARD (PUB)		✓
PUBLIC SERVICE COMMISSION (PSC)	✓	
REPUBLIC OF SINGAPORE NAVY	✓	
SINGAPORE LAND AUTHORITY (SLA)	✓	
URBAN REDEVELOPMENT AUTHORITY (URA)		✓



EMPLOYERS AT THE CDE CAREER FAIR 2023

DAY 1 - 12 SEPTEMBER 2023

COMPANY	ARK	BIE	CEG	CHE	CVE	EEE	ESP	EVE	ID	IPM	ISE	LAD	MPE	MSE	PFM
APPLIED MATERIALS SOUTH EAST ASIA			✓	✓	✓	✓	✓				✓		✓	✓	
BW OFFSHORE				✓		✓	✓				✓		✓	✓	
CONTINENTAL AUTOMOTIVE SINGAPORE			✓			✓					✓		✓	✓	
CUSHMAN AND WAKEFIELD	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
CYBER SECURITY AGENCY OF SINGAPORE		✓	✓	✓	✓	✓	✓	✓		✓	✓		✓	✓	✓
DELL TECHNOLOGIES			✓			✓	✓		✓	✓	✓		✓		
ERNST & YOUNG SOLUTIONS LLP			✓	✓		✓	✓	✓			✓		✓		
EXXONMOBIL		✓		✓		✓	✓	✓		✓			✓	✓	
GOOGLE DATA CENTRE			✓			✓				✓			✓		✓
GSK		✓	✓	✓		✓	✓	✓			✓		✓	✓	✓
JACOBS INTERNATIONAL CONSULTANTS	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
JONES LANG LASALLE PROPERTY CONSULTANTS	✓				✓	✓		✓		✓			✓		✓
LINDE GAS SINGAPORE			✓	✓	✓	✓	✓		✓		✓		✓	✓	

LEGEND OF CDE MAJORS

ARCHITECTURE
 BIOMEDICAL ENGINEERING
 COMPUTER ENGINEERING
 CHEMICAL ENGINEERING
 CIVIL ENGINEERING
 ELECTRICAL ENGINEERING
 ENGINEERING SCIENCE
 ENVIRONMENTAL ENGINEERING
 INDUSTRIAL DESIGN
 INFRASTRUCTURE AND PROJECT MANAGEMENT
 INDUSTRIAL AND SYSTEMS ENGINEERING
 LANDSCAPE ARCHITECTURE
 MECHANICAL ENGINEERING
 MATERIALS SCIENCE AND ENGINEERING
 PROJECT AND FACILITIES MANAGEMENT

ARK
 BIE
 CEG
 CHE
 CVE
 EEE
 ESP
 EVE
 ID
 IPM
 ISE
 LAD
 MPE
 MSE
 PFM



EMPLOYERS AT THE CDE CAREER FAIR 2023

DAY 1 - 12 SEPTEMBER 2023

COMPANY	ARK	BIE	CEG	CHE	CVE	EEE	ESP	EVE	ID	IPM	ISE	LAD	MPE	MSE	PFM
MEDIACORP			✓			✓	✓						✓		
MICRON			✓	✓	✓	✓	✓	✓			✓		✓	✓	
MSD INTERNATIONAL GMBH	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
PROCTER & GAMBLE		✓	✓	✓	✓	✓	✓		✓		✓		✓	✓	
ROHDE & SCHWARZ ASIA			✓			✓							✓		
SCHNEIDER ELECTRIC			✓			✓		✓					✓		
SINGAPORE AIRLINES LIMITED			✓			✓			✓				✓		
SINGAPORE TELECOMMUNICATIONS LIMITED			✓			✓	✓	✓			✓		✓		
ST ENGINEERING			✓			✓		✓			✓		✓	✓	
ST MICROELECTRONICS			✓	✓	✓	✓	✓	✓	✓	✓	✓		✓	✓	✓
TD SECURITIES	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
TECHNIPFMC													✓		
WSP CONSULTANCY	✓				✓	✓		✓					✓		

LEGEND OF CDE MAJORS

ARCHITECTURE
 BIOMEDICAL ENGINEERING
 COMPUTER ENGINEERING
 CHEMICAL ENGINEERING
 CIVIL ENGINEERING
 ELECTRICAL ENGINEERING
 ENGINEERING SCIENCE
 ENVIRONMENTAL ENGINEERING
 INDUSTRIAL DESIGN
 INFRASTRUCTURE AND PROJECT MANAGEMENT
 INDUSTRIAL AND SYSTEMS ENGINEERING
 LANDSCAPE ARCHITECTURE
 MECHANICAL ENGINEERING
 MATERIALS SCIENCE AND ENGINEERING
 PROJECT AND FACILITIES MANAGEMENT

ARK
 BIE
 CEG
 CHE
 CVE
 EEE
 ESP
 EVE
 ID
 IPM
 ISE
 LAD
 MPE
 MSE
 PFM



EMPLOYERS AT THE CDE CAREER FAIR 2023

START-UPS BROUGHT TO YOU BY SGINNOVATE

DAY 1 - 12 SEPTEMBER 2023

COMPANY NAME	ABOUT US
AUGMENTUS	<p>Augmentus is an AI-robot programming platform used by the world's leading robotics and advanced manufacturing companies. They offer a no-code and fully-integrated programming software that enables anyone, even those with no robotic experience, to program dynamic industrial robots in minutes. Their proprietary technology incorporates an intuitive graphical interface on an iPad that eliminates the need for coding and CAD files in robot teaching. Users simply plot robot waypoints or select a library of templates, and the software will generate the optimised robot paths while checking for singularity, reachability and collision avoidance.</p>
BEEEX	<p>Beex is a Deeptech Engineering spin-off from the National University of Singapore, with a decade of R&D. In late 2018, the original founding team of the Bumblebee Autonomous Systems robotics team, pushed ahead in the Lab to Market commercialisation process. Beex has a multi-disciplinary team with experiences in marine robotics, autonomous self-driving, electronic design, and naval architecture.</p>
PHAOS TECHNOLOGY	<p>Phaos Technology is an advanced optics startup based in Singapore. The company believes that optical-related technology is the key to improving the future, hence their company focuses on research and development of advanced optical-related technologies and making them accessible to the mass market. The company strives to make nanoscopes at a fraction of the cost of expensive microscopes, using advanced technology.</p>
ROPLUS	<p>RoPlus provides intelligent soft gripping solutions to automate production and packaging lines. With the capabilities to customise the finger actuator design with 3D-printing technology, we deliver optimised, safe and compliant gripping solution to the end-user. In addition, our unique reconfigurable gripper base can provide various grip poses to handle different items according to our in-house object detection model using deep-learning algorithm.</p>
VILOTA	<p>Vilota is a deep technology company building 3D vision-based sensing solutions for advanced robotics and automation. The aim is to enable robots to navigate in busy environments safely and responsively, eliminating blind spots with Vilota's patent-pending edge processing technology for 3D vision.</p> <p>Vilota's technology could also be used to enable smart cameras to perform cost-effective digitisation and optimisation of business processes, such as surveillance, logistics and retail. The company is a young startup on the lookout for highly motivated individuals seeking to make an impact on the future of automation</p>



EMPLOYERS AT THE CDE CAREER FAIR 2023?

DAY 2 - 13 SEPTEMBER 2023

COMPANY	ARK	BIE	CEG	CHE	CVE	EEE	ESP	EVE	ID	IPM	ISE	LAD	MPE	MSE	PFM
ABBVIE OPERATIONS SINGAPORE				✓											
ASIA INFRASTRUCTURE SOLUTIONS					✓			✓		✓					✓
ASM			✓	✓		✓		✓	✓	✓	✓		✓	✓	
COGNIZANT TECHNOLOGY SOLUTIONS ASIA			✓	✓		✓	✓						✓		
DBS BANK	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
DSO NATIONAL LABORATORIES		✓	✓	✓		✓	✓						✓	✓	
ENGIE SERVICES SINGAPORE						✓				✓			✓		✓
GLOBALFOUNDRIES SINGAPORE			✓	✓		✓	✓	✓			✓		✓	✓	✓
HALLIBURTON			✓			✓	✓				✓		✓	✓	
HEWLETT PACKARD ENTERPRISE			✓			✓							✓		
HOUSING & DEVELOPMENT BOARD	✓		✓		✓	✓	✓	✓		✓		✓	✓		✓
HUAWEI INTERNATIONAL			✓			✓	✓		✓		✓			✓	
INFINEON TECHNOLOGIES ASIA PACIFIC			✓			✓	✓		✓		✓		✓	✓	✓

LEGEND OF CDE MAJORS

ARCHITECTURE
 BIOMEDICAL ENGINEERING
 COMPUTER ENGINEERING
 CHEMICAL ENGINEERING
 CIVIL ENGINEERING
 ELECTRICAL ENGINEERING
 ENGINEERING SCIENCE
 ENVIRONMENTAL ENGINEERING
 INDUSTRIAL DESIGN
 INFRASTRUCTURE AND PROJECT MANAGEMENT
 INDUSTRIAL AND SYSTEMS ENGINEERING
 LANDSCAPE ARCHITECTURE
 MECHANICAL ENGINEERING
 MATERIALS SCIENCE AND ENGINEERING
 PROJECT AND FACILITIES MANAGEMENT

ARK
 BIE
 CEG
 CHE
 CVE
 EEE
 ESP
 EVE
 ID
 IPM
 ISE
 LAD
 MPE
 MSE
 PFM



EMPLOYERS AT THE CDE CAREER FAIR 2023?

DAY 2 - 13 SEPTEMBER 2023

COMPANY	ARK	BIE	CEG	CHE	CVE	EEE	ESP	EVE	ID	IPM	ISE	LAD	MPE	MSE	PFM
JOHNSON CONTROLS					✓	✓	✓	✓	✓	✓	✓				
MEDTRONIC SINGAPORE OPERATIONS		✓	✓			✓							✓		
NO DEVIATION PRIVATE LIMITED		✓		✓			✓								✓
PSA CORPORATION LIMITED			✓	✓		✓							✓		
RAMBOLL	✓			✓	✓	✓	✓	✓				✓	✓		
RYSTAD ENERGY			✓		✓		✓			✓	✓		✓	✓	
SEATRIUM LIMITED			✓	✓	✓	✓	✓	✓		✓			✓	✓	✓
SEMBCORP INDUSTRIES			✓	✓	✓	✓		✓		✓	✓		✓	✓	✓
SINGAPORE AERO ENGINE SERVICES			✓			✓	✓			✓	✓		✓	✓	✓
SINGAPORE REFINING COMPANY PRIVATE LIMITED				✓		✓		✓					✓		
SNK GAMES SINGAPORE		✓	✓	✓	✓	✓	✓		✓		✓		✓	✓	
TATA GROUP	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
TURNER & TOWNSEND										✓					✓

LEGEND OF CDE MAJORS

ARCHITECTURE
 BIOMEDICAL ENGINEERING
 COMPUTER ENGINEERING
 CHEMICAL ENGINEERING
 CIVIL ENGINEERING
 ELECTRICAL ENGINEERING
 ENGINEERING SCIENCE
 ENVIRONMENTAL ENGINEERING
 INDUSTRIAL DESIGN
 INFRASTRUCTURE AND PROJECT MANAGEMENT
 INDUSTRIAL AND SYSTEMS ENGINEERING
 LANDSCAPE ARCHITECTURE
 MECHANICAL ENGINEERING
 MATERIALS SCIENCE AND ENGINEERING
 PROJECT AND FACILITIES MANAGEMENT

ARK
 BIE
 CEG
 CHE
 CVE
 EEE
 ESP
 EVE
 ID
 IPM
 ISE
 LAD
 MPE
 MSE
 PFM



EMPLOYERS AT THE CDE CAREER FAIR 2023

START-UPS BROUGHT TO YOU BY NUS ENTERPRISE

DAY 2 - 13 SEPTEMBER 2023

COMPANY NAME	ABOUT US
ARMASTEC	<p>The ArmasTec AireLevate is a fabric-based exoskeleton designed to enhance productivity and significantly reduce injury cases in manual work settings, such as a warehouse, hospital or factory. Embracing a pioneering fabric design, the AireLevate mitigates back strain by half, is more cost-effective (less than a worker's salary), and boasts such comfort when worn that its presence can be easily forgotten.</p>
CLOUDSINE	<p>Cloudsine is a cloud technology company specialising in cloud adoption, security and innovation. Cloud will be one of the most significant technology shifts your organisation will encounter in the next few years. We aim to be your trusted partner in this journey to help you build new capabilities and business opportunities for the digital future.</p>
GROUNDUP.AI	<p>Groundup.ai is the leading Industrial AI expert and go-to partner for machine maintenance and workplace safety AI solutions. From our distinctive sound-first Predictive Maintenance solution to our advanced Computer Vision technology, we are ready to deploy our cutting edge technology to transform industrial companies and solve unique Industrial problems.</p>
HICURA	<p>We empower medical professionals by using AI to enable automatic image-based guidance during medical procedures. Our product, uSINE, improves ultrasound visualization and identification of the epidural space so anesthesiologists can be guided to the precise needle location during epidural or spinal anaesthesia. uSINE offers better patient safety by achieving very high success rate at the 1st needle puncture attempt. We are a medical device company based in Singapore. Our vision is to reinvent the gold standard in healthcare by building intelligent solutions.</p>
SGLAB	<p>SGLab is a technology enterprise with a mission to transform business which are underserved by commercial wireless providers, through adoption of wide area wireless technology and AIoT. Our first vertical is a connected plantation e2e solution for the underserved palm oil plantations. Leveraging on our enabling core, it enables automatic, accurate, real-time data collection. Our connected plantation enables business to digitize its operations and plants health. It empowers them with actionable insights to make data-driven decision. It is a holistic digital transformation solution for sustainable food production. During this pandemic, we are extending our solution for Smart Gardens, Sustainable Water, and Maritime Digitalisation.</p>
SOUNDEYE	<p>SoundEye provides advance sound recognition solutions capable of classifying sounds such as screaming, gunshot, coughing, and crying. Possible applications include emergency monitoring, surveillance, smart building, predictive maintenance, in-vehicle monitoring, and healthcare.</p>



CDE CAREER FAIR 2023 PRE-EVENT ACTIVITIES

1. POP-UP BOOTHS

Don't know how to start a resume? Want to polish a current resume? Resumes are crucial in applications for internships and full-time opportunities! Drop by during one of our 4 pop-up booths to get a quick review of your resume by dedicated Career Advisors. Look forward to a series of fun activities, prizes and giveaways!

Date	Time	Venue
15 August 2023	3.00-5.00pm	E4 Level 4, Outside LT6
24 August 2023	12.00-2.00pm	Outside TechnoEdge Starbucks
29 August 2023	2.00-4.00pm	SDE 3, Level 2 (near lift)
7 September 2023	2.30-4.30pm	Ecube rooms 1-3, & benches outside LT6

2. ATTEND CAREER-PREPARATORY WORKSHOPS

With 3 specially designed workshops, you will be equipped with tips and tricks on how to put your best foot forward when meeting employers at the Career Fair.

Title	Date and Time	Venue
Guides and Practices to An Impressive Resume and Cover Letter	23 August 2023 2.00-4.00pm	Zoom
Power your job search with ChatGPT	4 September 2023 2.00-4.00pm	Shaw Foundation Alumni House, Lavender Room
From Small Talk to Big Opportunities: Mastering Networking at CDE Career Fair '23	7 September 2023, 11.30-1.30pm	ECube

3. MEET YOUR DEDICATED CAREER ADVISORS



LEE POH SUAN

COMPUTER ENGINEERING, ELECTRICAL ENGINEERING, INDUSTRIAL SYSTEMS ENGINEERING

pohsuanlee@nus.edu.sg



WU HUNG YEE

BIOMEDICAL ENGINEERING, CHEMICAL ENGINEERING

hywu@nus.edu.sg



DESMOND LIE

CIVIL ENGINEERING, ENVIRONMENTAL ENGINEERING, MATERIALS SCIENCE & ENGINEERING, ENGINEERING SCIENCE, MECHANICAL ENGINEERING

desmond.lie@nus.edu.sg



SHIRLYN ONG

CIVIL ENGINEERING, ENVIRONMENTAL ENGINEERING, MATERIALS SCIENCE & ENGINEERING, ENGINEERING SCIENCE, MECHANICAL ENGINEERING

shirlyn.ong@nus.edu.sg



SHAUN KANG

ARCHITECTURE, LANDSCAPE ARCHITECTURE, PROJECT & FACILITIES MANAGEMENT, INFRASTRUCTURE & PROJECT MANAGEMENT, INDUSTRIAL DESIGN, REAL ESTATE

skang@nus.edu.sg



SAPPHIRE ONG

ARCHITECTURE, LANDSCAPE ARCHITECTURE, PROJECT & FACILITIES MANAGEMENT, INFRASTRUCTURE & PROJECT MANAGEMENT, INDUSTRIAL DESIGN

sapphire@nus.edu.sg



4. HEAR FROM INDUSTRY EXPERTS

Open AI's ChatGPT and Google's Bard are but a few known examples of the limitless potential and pace of the evolution of technology and AI. They are a reminder that the status quo will continue to be challenged, and every aspect of our lives will transform, including at the workplace. Join us at the **Industry Panel Discussion** to find out more!

Title	Synopsis	Date and Time	Venue
The Evolution of Technology and AI: What skillsets do you need for your first job?	Hear first-hand from industry experts across different industries and multinational companies - AbbVie Operations Singapore Pte Ltd, Accenture, HP Inc and Jones Lang LaSalle (JLL) - who will share business insights on ways technology and AI are transforming their businesses and how it changes the required skills and knowledge of workers presently and in the coming years.	30 August 2023 2.00-5.00pm	EA Building, LT7A

5. KNOW WHAT ARE THE LATEST OPPORTUNITIES

Employer sharing sessions are key opportunities for students to get up close and personal with companies! From gaining an insider's knowledge of various industries, to potentially finding a mentor and a future job opening, join us at **2** employer sharing sessions to see what lies beyond for you.

Event	Date and Time	Venue
Precision, Problem-solving, Potential: Exploring your future with Applied Materials	6 September 2023 4.00-6.00pm	EA Building, LT7A
Careers in Sustainability, ESG and Property Management: Unlocking your Potential in the Built Environment with CBRE	8 September 2023 4.00-6.00pm	SDE 3, LT 421



HOW CAN YOU PREPARE FOR THE CDE CAREER FAIR 2023?

1. KNOWING YOUR AUDIENCE

We all enjoy having a conversation with someone who understands us, and so do employers appreciate speaking with students who demonstrate a **keen knowledge** and **understanding** of the company.

Refer to the list of employers who will be present at the CDE Career Fair and the students they are looking to hire (**pages 2-8**).

Identify employers that you would like to speak to, reading into their respective company websites, recent news, mission statements and more. This helps in gaining greater clarity and confidence when speaking with company representatives at the Career Fair.

2. MAKING YOUR ACHIEVEMENTS COUNT

Whether you are a committee member for a society or club, recently completed an internship, or volunteered at an animal shelter, reflect these experiences.

A good resume tells the reader about how you fit into the role and about your interests. Resumes should be **clear** and **concise**, demonstrating all relevant work experiences, CCA involvements, educational background, skillsets and any other relevant information.

Use the **Competency . Action . Results (CAR)** framework.

If you are unfamiliar with how to write a resume or wish to polish an existing one, your career advisors are here to support you, **book** a career advisory session today!

**refer to Annex A for resume sample*



HOW CAN YOU PREPARE FOR THE CDE CAREER FAIR 2023?

3. MANAGING YOUR PERSONAL BRAND

First impressions always count, whether in a professional setting or otherwise! Here are some ways to ace your personal brand:

A. UPDATE YOUR LINKEDIN PROFILE

- Document all relevant educational and work experiences from the latest in time to the earliest on your profile
- Ensure that you have a professional photo of yourself as a display picture
- Prepare a short writeup of yourself and the types of opportunities that you are interested in
- Add your peers, professors, Career Advisors and company representatives in the industry of choice

B. DRESSING YOUR BEST

- Come dressed in business casual wear befitting of the occasion
- Conduct personal upkeep and grooming prior to the event
- Avoid wearing shorts, slippers, casual t-shirts, or any outfit that you would not wear to an interview

C. CURATING THE BEST VERSION OF YOU

- Google yourself and conduct an online search
- Curate your online presence to reflect one that is professional, bearing in mind that people often form perceptions of you from what they learn about you online



WHAT SHOULD YOU DO DURING THE CDE CAREER FAIR 2023?

A. NETWORK, NETWORK AND NETWORK, DON'T BE SHY!

Networking may not come naturally to all of us. However, here are some tips and sample questions that you may prepare ahead of the Career Fair to help with striking up a meaningful conversation.

SAMPLE QUESTIONS THAT YOU MAY ASK EMPLOYERS:

- What are some of the roles that your company is looking to fill at the moment?
- What does a successful candidate applying to your company look like?
- What is the vision of the organization in the long term?
- What is the culture of the company like?
- What was your personal experience like working with the company?
- What are some of the challenges that the organization is currently facing?
- What are some key projects that the company is currently involved with?

SAMPLE QUESTIONS EMPLOYERS MAY ASK YOU:

- What role(s) are you interested in?
- What are your strengths/weaknesses?
- Why are you interested in joining our organization?
- Why should we hire you?
- Tell us about yourself
- What do you look for in a company?

**Refer to Annex C for a sample on how to structure an elevator pitch and speak to your dedicated career advisor for more comprehensive guidance!*

B. BUILD YOUR CONNECTIONS

During the Career Fair, we encourage you to begin adding hiring managers and company representatives on LinkedIn. This keeps the doors open for future connections and interactions!



SAMPLE RESUME TEMPLATE

Rachel Lim Mobile: 91234567 Email: rachel.lim@nus.edu.sg

EDUCATION

National University of Singapore (NUS) **Aug 13 – Jul 17**

- Bachelor of Social Sciences (Sociology) Honours
- CAP: 4.2 (2nd Upper Class Honours)

Shanghai Jiao Tong University, Student Exchange Programme **Jan 16 – May 16**

- Gained insights into Chinese culture through active participation in project meetings and networking sessions with business leaders.

WORK EXPERIENCE

Fine Electronics Singapore Pte Ltd, Part Time Sales Coordinator **Jun 16 – Sep 16**

- Designed and introduced marketing collaterals such as customer interviews and product infographics on our social media account thereby increasing web traffic by 10%.
- Grew the customer base by implementing innovative public relations campaign with the marketing team to promote the latest digital products.
- Exceeded monthly sales target by 15% and was awarded the Best Sales Person of the Month.

Assistant Research Team Lead for Prof Buk Srinivasan, NUS Business School **Aug 16 – Dec 16**

- Led a team of student researchers to conduct market research about purchasing trends of lower income group for the purposes of policy design by the Ministry of Family and Social Development.

Part Time Tutor **May 15 – Dec 15**

- Taught one-on-one English lessons for 5 'O level' students and improved their grades by 30%.
- Designed and executed bespoke tailored curriculum for students according to their learning abilities, which in turn improved their learning experience and interest in the subjects.
- Inspired the students through close mentorship and imparted knowledge beyond academics to help explore their interests.

CO-CURRICULAR ACTIVITIES

Sponsorship Team Member, NUS Giving Society **Jul 16 – Jul 17**

- Collaborated with teammates to implement outreach strategies that increased financial contributions of students, alumni and NUS Senior Management by 20% in 2017.
- Pioneered new initiatives, after conducting a donor needs assessment, thereby increasing student donations by \$15,000. Initiatives included partnerships with GrabPay.

Recruitment Director, Malay Students Society **Jan 15 – Dec 15**

- Stepped out of my comfort zone to join the Malay Students Society so as to learn more about the regional heritage and culture of Singapore and Malaysia.
- Deployed qualitative and quantitative research to identify reasons for low student engagement and used findings to influence team to introduce new programs such as Malay Professional Networking.

Online Engagement Team – NUS Wellness Club **Dec 13 – Dec 14**

- Project managed the production, editing and the sharing of 9 wellness videos over the year that increase student knowledge of personal wellness practices.
- Negotiated win-win partnerships with other student clubs and administrative departments to increase viewership, thereby resulting in 8000 unique views for our final video.

ADDITIONAL INFORMATION

- Proficient in Microsoft Office, Ulead Video Studio, Adobe Premiere Pro,
- Fluent in English, Malay and Mandarin (both spoken and written)
- Enjoys outdoor sports and participates in at least 2 marathons annually

DRESS CODE GUIDE

RECOMMENDED LADIES DRESS CODE:

- Business shirt with trousers or skirt of an appropriate length
- Polo t-shirt with jeans or skirt of an appropriate length
- Crew neck t-shirt with blazer and jeans/trousers or skirt of an appropriate length
- Sleeved blouse with jeans/trousers or a skirt of an appropriate length
- Work dresses of an appropriate length

RECOMMENDED GENTLEMAN DRESS CODE:

- Business shirt with trousers and belt
- Polo t-shirt with jeans (preferably tucked in)
- Crew neck t-shirt with blazer and jeans/trousers

WHAT TO AVOID:

Students in tank tops, sports attire, bermudas and slippers will not be allowed entry. Students are reminded that this is an opportunity to meet different employers from diverse business sectors. It is highly encouraged that students are dressed in an appropriate manner that is respectful to attending employers and that you will leave them a favourable impression of yourself.

The Organizers reserve the right to decline student's participation should they not adhere to the dress of the CDE Career Fair 2023.



SAMPLE ELEVATOR PITCH

- Be **respectful** and **polite** at all times, begin every conversation with an employer with a proper greeting
- Be **open to listening** to what employers have to say and learn about the opportunities available even if they offer roles that you were not initially interested in
- The structure below is a guide and is to be appropriated or adapted according to the actual conversation between student and employer
- Be **calm, be cool** and enjoy the conversations you have with employers, we believe you can do it!

INTRODUCE YOURSELF	Hi, my name is ___[<u>your name</u>]___. It is very nice to meet you!
MAKE A CONNECTION	Prior to coming for the Career Fair, I have always been interested in ___[<u>company's name</u>]___ and was thrilled when I saw that your company was going to be here today.
CONNECT THE DOTS	I am currently pursuing my Bachelors/Masters/PhD in ___[<u>your discipline</u>]___ and I am looking for an internship/job position with your company.
VALUE PROPOSITION	I believe that my skills and experience as a ___[<u>state your strength/experience/skills</u>]___ aligns with the values and interests of your organization, specifically in the role of ___[<u>role that you are interested in</u>]___.
INCITE A RESPONSE	<p>May I know if there is a role/opportunity that your company is currently offering which I would be able to contribute using the skillsets I have?</p> <p>I would be excited to find out more about the opportunities that your company is currently offering.</p>
CONVERSATION WITH EMPLOYER	<i>[Employer's response]</i>
WRAP UP THE CONVERSATION	<p>Thank you so much. May I know if you would be comfortable with connecting on LinkedIn? I would love to stay in touch and find out more about the exciting possibilities of working with your company in the future.</p> <p>It was great talking to you and thank you for your time!</p>

End of student guide